

## **Advertising - Timing of Advertisement for New Programs (Pending Approval)**

The guiding policy for advertising new academic programs which are still undergoing the review and approval process is that the content in the media should be literally accurate and not capable of being misinterpreted.

Proposed academic programs in the approval process may be advertised as "Pending OSU Board of Trustees and the Oregon Higher Education Coordinating Commission (HECC) approval" when the final version of the proposal has been approved by the [Faculty Senate](#) Curriculum Council and submitted to the [Executive Committee of the Faculty Senate Provost \(or designee\)](#) for review. Proposed programs may be advertised as "Pending ~~OSU Board of Trustees~~[HECC](#) approval" when the proposal has been approved by ~~OSU, and has been submitted to HECC for review~~[the OSU Board of Trustees](#).

**Approved:** Curriculum Council April 15, 2004.

**Revised:** Office of Academic Programs and Assessment August 13, 2012.

**Additional Information:** Curriculum Council Minutes April 15, 2004.