Summary of the November 6, 2014 meeting of the Athletic Advisory Committee

Sports Medicine Center – “get the keys” in about a week, opening in early December

Concussions – football games now have a spotter in the press level

Valley Football Center remodeling fundraising -- $25M raised of the $42M needed, bigger locker rooms, better entrance

Goss renovation – 4000 SF locker room and training room, full turf field

Gill additions – second floor indoor golf center

External Messaging – “Bold and Unite”

Customer Service – “Beaver Salute” for vets and families, tried to include First Responders, also did it for families touched by cancer, men’s BB season ticket price dropped from $360 to $199 this year

Student Conduct Policy for athletes – same as non-athlete students sign

Drug policy – athletes sign NCAA drug policy which lists marijuana as a banned substance, amazingly some universities do no drug-testing at all (e.g., Stanford)

Student Advisory Council – put on a Fall Carnival before the homecoming game

Academic Services – bookmobile community service at the Farmer’s Market

Budget and Finances – looking to make athletics a separate 501c(3) to get off of PEBB and PERS, revisiting naming rights, Pac-12 “TicketCo” to outbound-sell tickets, some hope in the DirectTV negotiations if AT&T buys them, sell part of Pac-12 Network to investors

Increased costs – cost of attendance ($750K), food ($50K-$1M), image and likeness (up to $2.5M)

Football ticket sales – Will some Power-5 conferences try to spend the rest into oblivion? Big Ten averages 80-90,000 tickets sold per football game, Pac-12 averages 50,000

What sports should OSU actually have?