CENTRAL OREGON
community college

October 8, 2017

To Whom it Concerns

I have reviewed the OSU Cascades *Proposal for a New Academic Program*; *BA/BS in Arts, Media, and Technology (AMT) degree program*. The ambitious proposal is timely in terms of addressing students' preparedness, upon graduating, for the changing landscape of 21st century arts and design industries. The opportunity for acquiring skills in "digital imaging, video, design, interactivity, gaming, and 3D output…" will set OSU Cascades apart from other Visual Arts programs in Central Oregon.

Early in the development of the new program I was invited, in my capacity as a full-time COCC Visual Art program faculty, to a discussion about the OSU Cascades BFA degree program with the External Review Panel. My opinion at that time was that the OSU Cascades BFA degree program had somewhat atrophied during its final years, prior to breaking ground on the new OSU Bend campus. Subsequently I participated on the Art Redesign Advisory Workgroup, orchestrated by Natalie Dollar.

I am very pleased to see the new direction of the OSU Cascades art curriculum and facilities, to include a variety of digital skills, partnerships with local creative institutions, and a bold educational initiative.

Sincerely,

Bill Cravis a.k.a. William