~~OSU Libraries~~
~~**Collection Development**~~

~~**Library Evaluation for Category I Proposal**~~

~~Degree Program in Hospitality Management~~
~~Title of Proposal~~

~~OSU Cascades~~
~~Department~~

~~OSU Cascades~~
~~College~~

~~The subject librarian responsible for collection development in the pertinent curricular area has assessed whether the existing library collections and services can support the proposal. Based on this review, the subject librarian concludes that present collections and services are:~~

~~[x] inadequate to support the proposal (see budget needs below)~~
~~[ ] marginally adequate to support the proposal~~
~~[ ] adequate to support the proposal~~

~~Estimated funding needed to upgrade collections or services to support the proposal (details are attached)~~

~~Year 1:~~ ~~Ongoing (annual):~~

~~$4,000 monograph & videos~~
~~$525 *Cornell Hospitality Quarterly*~~
~~$4,000 Hospitality and Tourism Complete~~
~~$1,000 monograph & videos~~
~~$525 *Cornell Hospitality Quarterly*~~
~~$4,000 Hospitality & Tourism Complete~~

~~Comments and Recommendations:~~
~~As OSU has not had a hospitality management program since the early 1990s, there is no basic collection. This would have to be built along with the licensing of one core journal and a highly relevant database for focused access to the discipline.~~

~~Date Received: 2/24/14~~ ~~Date Completed: 2/24/14~~

~~Laurel Kristick~~
~~Collection Assessment Librarian~~ ~~Signature~~

~~**Steven Sowell**~~
~~Head of Collections & Resource Sharing~~ ~~Signature~~ ~~Date~~

~~**Faye Chadwell**~~
~~University Librarian~~ ~~Signature~~ ~~Date~~

~~**Oregon State University Libraries Evaluation of the Collection supporting a Proposal to Initiate a Degree program in Hospitality Management**~~

Library Support for the Proposed Bachelor of Arts/Bachelor of Science in Arts, Media, and Technology (AMT) on Cascades Campus

This report is an analysis of the capacity of the OSU Cascades local library collection and services, in combination with access to the resources of the whole of OSU Libraries and Summit, to support the proposed Bachelor of Arts/Bachelor of Science in Arts, Media, and Technology (AMT) on Cascades Campus.~~This Oregon State University Libraries' (OSUL) assessment reviews the print monographic, e-book, and electronic serials collections as related to broad science information needed to support the proposed Hospitality Management program at OSU-Cascades. As stated in the Cat 1 proposal, the proposed program "would provide students with the knowledge necessary to become leaders, executives and owners in the hospitality industry." From the OSUL perspective, students and researchers will tap various components of the library collections, including psychology and business. This makes it challenging to make recommendations on adequacy and funding needs as multiple areas of the collection must be maintained to provide adequate access to informa~~

The collections of OSU Libraries and Press (OSULP) are adequate to support the proposed program. Previously, library reviews have been completed for several related programs: BS in Computer Science with Applied Option (2012), BA in Digital Communications (2011), and Graphic Design (2011). The OSULP collections were determined to be adequate for all three programs.

~~**Summary of Recommendations**~~

~~Overall, the monographic collection is inadequate, given the lack of titles in restaurant and hotel management. OSU dropped its restaurant and hotel management program in the early 1990s so the specific collection is out of date and diminished. Currently, Cascades students have access to the COCC Culinary Arts Program resources. When the relationship changes with the move to the new campus, access will be lost. The OSUL recommend $4,000 to build a core collection.~~

~~The journal collection is marginally adequate to support the undergraduate program, and inadequate to support an active faculty research program.~~

~~The database collection is marginally adequate, but the Libraries recommend the reinstatement of the Hospitality and Tourism Complete database from Ebsco for an estimated $4,000/year.~~

Print Monographs and E-Books

~~Library evaluations of proposed programs have traditionally included the analysis of OSUL's print monograph collection. Comparing the monograph collection with other universities' collections is routine. This analysis includes a comparison of the monograph collection with three peer institutions with a program similar to the one proposed, Cornell University, University of Nevada Las Vegas and Washington State University~~Due to the size restrictions of the OSU Cascades Library, support for this program will depend on the OSU Libraries' electronic

resource collections and the print collection at the Valley Library in Corvallis. Valley Library materials are available to OSU Cascades students by request and can be received within 3 working days. The Valley Library holds over 10,000 monographs in the visual arts and other related fields.

~~Table 1: Monographic Comparison between OSU and Peer Institutions~~

~~**Subject Headings**~~	~~**OSU (ORE)**~~	~~**UNLV (UNL)**~~	~~**Cornell (COO)**~~	~~**Washington State (NTE)**~~	~~**OSU Rank Among Peers**~~
~~Beverage industry~~	~~13~~	~~12~~	~~66~~	~~19~~	~~3~~
~~Business management~~	~~93~~	~~89~~	~~166~~	~~87~~	~~2~~
~~Cooks~~	~~19~~	~~129~~	~~217~~	~~32~~	~~5~~

Ecotourism	119	151	451	76	3
Food service	281	374	919	324	4
Food service management	102	185	346	111	4
Hospitality industry	92	567	982	169	4
Hotel management	70	271	677	158	4
Hotels	262	1,026	2,337	537	4
Personnel management	2,064	1,248	6,573	2,380	3
Restaurant management	70	182	453	118	4
Restaurants	239	792	1,518	447	4
Sustainability and Business	5	3	9	3	2
Sustainability and Management	9	5	15	8	2
Sustainable development	1,209	1,094	4,737	1,244	3
Total**	**4,380**	**5,342**	**17,944**	**5,302**	**4**

The hospitality collection at Cornell is significantly larger than the other institutions, having more titles than the other three institutions combined. If the OSUL collection is compared to UNLV and WSU, the collection is comparable in the areas of general management and ecotourism but shows significant gaps in the hotel and restaurant-related subjects.

The growing availability of e-books makes it possible to expedite access to more information from various locations. . This immediate access obviously better serves our distance learners and is a convenience for ourthe OSU Cascades students and faculty well on-campus students and faculty. Students at the OSU Bend Cascades campus or working remotely will have access to the e-books purchased centrally, which includes over 1,300 titles in psychology and 5,000

titles28,000 e-books in relevant subjects, in a collection of almost 400,000 titles. These include titles owned by OSU Libraries, leased collections of e-books, and a patron-driven plan where titles are available, but are only purchased after several uses.

Videos, including DVDs and streaming video are also important for this program. Dual-enrolled students with COCC will have access to the COCC's Films on Demand collection of streaming videos. All Cascades students will have access to OSUL videos, and the OSUL can acquire needed titles through Films on Demand or other sources.

OSU is served well by the OSUL OSULP investment in the Orbis/Cascades Alliance, whose combined collection is substantial. Students and faculty can order from the collections of all the libraries in the Orbis Cascade Alliance through the Summit catalog. University of Oregon, Portland State University, University of Washington and Washington State UniversityBooks requested through Summit are delivered to OSUL OSULP within three to five working days.

To build the monograph collection in the areas of hotel and restaurant management and the video collection in the relevant subjects, we recommend the infusion of $4,000 in one time funds for the purchase of new materials. This is based on the five year purchasing history of UNLV and WSU. To keep the collection current, we recommend $1,000 of ongoing funding for monographs and media.

Serials/Journals

The OSUL maintain a basic collection of journals appropriate for hospitality management, including titles in tourism, hospitality, business and psychology. The current cost is $5,282 annually with $1,175 coming from the Cascades Library Service budgetThe majority of journal subscriptions at OSU are for electronic access to the articles, so OSU Cascades students have immediate access to the content. These include over 1,000 magazines and journals in the arts and over 500 journals in the relevant subject areas of engineering and computer science.

There is concern that with regular price increases to our licenses and a flat budget that access may be eroded over time. The OSULP already have sacrificed timely access to some titles in favor of an embargo period to cut costs.

We identified 18 titles indexed in the Web of Science of possible interest to those involved in the proposed program (Table 2). The cost for this complete suite of journals would be approximately $27,790. The categories represent the broad scope and consequent importance of collaboration across disciplines. We indicate those titles that we have current access to, those with 6 months to 2 years embargoes and those not owned by the OSUL.

Of the journals currently not held at OSUL, the titles of most relevance would be the *International Journal of Contemporary Hospitality Management* as a Cascades faculty member publish in this outlet ($13,439 per year) and *Cornell Hospitality Quarterly* ($525 per year). We recommend monitoring of inter-library loan requests for titles of interest to see if usage justifies licensing the content. We also recommend licensing the Cornell journal.

~~In addition to these hospitality-related journals, journals in business and psychology are also important for the teaching and research in this field. OSUL subscribes to PsycArticles, the journals of the American Psychological Association, Psychiatry Online, the journals of the American Psychiatric Association, and the Psychology and Behavioral Sciences Collection, along with individual journal subscriptions. For business titles, the library subscribes to Business Source Premier and individual business journals. Overall, the journal collection is adequate to support the Hospitality Management Program at the undergraduate level. Additional journals would need to be licensed if the research effort increases.~~

~~Table 2: Core Journals in Hospitality Management~~
~~(Titles in **bold** are currently accessible through the OSUL)~~

Journal Title	ISSN	Impact Factor	OSU E-Journal Holdings	OSU Print Holdings	Cost FY13
Annals of tourism research	**0160-7383**	**3.683**	**1995-present**	**1979-2005**	**$1100**
Asia Pacific journal of tourism research	1094-1665	0.359	1996		$811
Cornell hospitality quarterly	1938-9655	1.892		2008-2010 Cascades	$525
Current issues in tourism	1368-3500	1.307			$1276
International journal of contemporary hospitality management	0959-6119	1.266			$13439
International journal of hospitality management	**0278-4319**	**1.692**	**1995-present**		**$1340 (UTL)**
International journal of tourism research	1099-2340	0.861			$1100
Journal of hospitality & tourism research	**1096-3480**	**0.820**	**1999-present**		**$142**
Journal of leisure research	**0022-2216**	**0.870**	**1993-present**	**1969-2009**	**$89**
Journal of sustainable tourism	**0966-9582**	**3.000**	**1993-present**	**2003-2008**	**$1175 (Cascades)**
Journal of tourism & cultural change	1476-6825	0.182			$511
Journal of travel research	**0047-2875**	**1.899**	**1998-present**	**1983-2008**	**$838**
Leisure sciences	**0149-0400**	**1.018**	**1977-present**	**1977-2006**	**$598**
Leisure studies	0261-4367	0.887	1982-1996		$1251
Scandinavian journal of hospitality and tourism	1502-2250	1.089			$466
Tourism economics	1354-8166	0.800			$530
Tourism geographies	1461-6688	0.731	2005-2009	2003-2006 Cascades	$796

	~~Tourism management~~	~~0261-5177~~	~~2.571~~			~~$2263~~

Streaming Videos
OSU Libraries subscribes to streaming video services, which include 3,640 videos in art and design and 3,556 in media studies.

Indexes and Databases
The core indexes to the relevant information for this program are shown in Table 1.

Table 1: Indexes and Databases for ~~Hospitality Management~~Arts, Media and Technology Available at OSU

Databases	Index Coverage	~~Full Text Coverage~~Comments
Art Full Text	1984-present	Includes full text to over 300 periodicals in all areas of art
Fine Arts and Music Collection	1980-present	Full text to over 150 magazines and journals
ACM Digital Library	1954-present	Full text of all ACM journals and conference papers, including *ACM Transactions on Applied Perception* and *ACM Transactions on Graphics*
IEEE Electronic Library	1963-present	Full text of all IEEE journals, conferences, and standards, including *IEEE Transactions on Multimedia* and *IEEE Transactions on Visualization & Computer Graphics*
Morgan & Claypool Synthesis Digital Library	Current	50-100 page e-books synthesizing various topics in engineering and computer science, including Visual Computing; Games & Computational Intelligence; and Image, Video & Multimedia processing
Communications and Mass Media Collection	1980-present	250+ full text journals covering all aspects of the communications field

~~In the past, the OSU-Cascades library subscribed to the Hospitality and Tourism Complete database from Ebsco. This provided full-text access to a number of hospitality-related titles not available through the current databases. OSUL recommends that this subscription be reinstated~~

~~to support the new program, and usage be tracked for the first two years to determine whether to continue the subscription at a cost of $4,000 annually.~~

Key library services & librarian expertise

Expertise at OSU-Cascades is covered by the Cascades Librarian, who provides instruction as requested either in-class or via the web, responds to reference inquiries, and develops materials to assist faculty members and students in their research.

The Liaison for the School of Arts & Communications is Laurie Bridges. Liaisons are library faculty members who monitor the strategic directions and priorities of college and programs, and are a conduit to the expertise and services of the OSU Libraries. They are the contact for assistance or information on information literacy, data services, scholarly communication, digital publishing and dissemination, collections and access to resources, and the library experience. ~~Laurie Bridges manages the business collection and Stefanie Buck does the same for the psychology collection~~.

Providing access to items not owned by ~~OSUL~~ OSULP is the domain of the Interlibrary Loan and Summit staff both at ~~OSUL~~ OSULP and at lending libraries. Print articles located in the OSU Libraries' collections may be requested via the Scan and Deliver service, which provides PDFs of the requested articles.

Respectfully submitted,

Laurel Kristick
Collection Assessment and Science Librarian
September 1, 2017