Oregon State University

New Program: MA, MS in Communication

Review Comments by
Gary Beach, Office of Academic Programs, Assessment, and Accreditation
May 18, 2016

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General Observations

1 Font: Use either italics or bold for the question. Need to easily differentiate the questions from the response. The questions that need to be changed are indicated with a “Q”.

Comments and Suggestions/Recommendations

Proposal

1 (p. 1) – Course Lists
Observations/Recommendations:
(1) The courses should be listed as they would appear in the online Catalog—if the course are to be listed in the online Catalog. If so, then they should appear in the following format:
COMM 520. Graduate Seminar in Communication (3)
(2) Do not use an asterisk (*). Its use implies a Baccalaureate Core Course. To indicate that the proposed proposal meets the 50% rule, either include a sentence to that effect or list the courses as slash courses; i.e.,
COMM 418/COMM 518. Interpersonal Communication Theory and Research (3)

2 (p.1 and 2) – Pending Courses
Observations: There are several courses that have not been reviewed and approved. In fact, the following courses that are listed as required have not had a Category II proposal prepared and submitted via the CPS: COMM 517, COMM 565, COMM 590, COMM 591.
3 (p.2) – Communication Graduate Minor

Observation: Graduate minors are automatically approved with the graduate major—if the academic unit wishes to add this program. In this case, this becomes an “imbedded” proposal within the main proposal. The courses and requirement for a Graduate Minor in Communication needs to be specified. Once the MA, MS in Communication is approved, then a separate Category II proposal will need to be submitted (it would be pre-approved) to record this program in the online Catalog and in Banner SIS.

4 (p. 1) – Classification of Instructional Programs Number (CIP)

Recommendation: For the CIP number, please enter the following into the proposal (copy and paste):

<table>
<thead>
<tr>
<th>CIP Number: 09.0101</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title:</strong> Speech Communication and Rhetoric</td>
</tr>
<tr>
<td><strong>Definition:</strong> A program that focuses on the scientific, humanistic, and critical study of human communication in a variety of formats, media, and contexts. Includes instruction in the theory and practice of interpersonal, group, organizational, professional, and intercultural communication; speaking and listening; verbal and nonverbal interaction; rhetorical theory and criticism; performance studies; argumentation and persuasion; technologically mediated communication; popular culture; and various contextual applications.</td>
</tr>
<tr>
<td><strong>Source:</strong> US Department of Education, National Center for Education Statistics, Classification of Instructional Programs, 2010.</td>
</tr>
</tbody>
</table>

5 (p. 2) 1b -- Table 1. Proposal Summary

Recommendation: Copy and paste the Proposal Summary table below at the end of question 1b. Please review and edit the summary table. Is the proposal information summarized in the table correct?
Table 1. Proposal Summary

**NEW: Graduate Degree Program**

Program Title: **Communication**
- Degree Types: **Master of Arts (MA), Master of Science (MS)**
- Program Level: **Graduate**
- Master of Interdisciplinary Studies (MAIS) Participant: **Yes**
- Academic Home: **Speech Communication Program**  
  **School of Arts and Communication**  
  **College of Liberal Arts**
- Contacts: **Robert Iltis** (7-2461; riltis@geo.oregonstate.edu)  
  **Lee Ann Garrison** (7-5090; LeeAnn.Garrison@oregonstate.edu)
- Option(s):
  - Undergraduate Option(s): **NA**
  - Graduate Options: **NA**
- Areas of Concentration: **NA**
- Minors:
  - Undergraduate: **NA**
  - Graduate: **Communication** (List of courses comprising the Graduate Minor in Communication will be submitted separately via a Category II proposal.)
- CPS #: **82032**  
  [https://secure.oregonstate.edu/ap/cps/proposals/view/82032](https://secure.oregonstate.edu/ap/cps/proposals/view/82032)
- CIP #: **09.0101** / Title: **Speech Communication and Rhetoric**
- SIS #: **XXX** - To be assigned by the Registrar’s Office
- College Code: **10**
- Course Designator: **COMM (Existing)**
- Courses: **See proposal for list of required and elective courses**
- Program Total Credit Hours: **45 (minimum)**
- Pre-Professional/Professional Model: **NA**
- Thesis or Non-Thesis: **Thesis**
- Delivery Mode(s): **On-Campus (Face-To-Face)**
- Location(s): **OSU-Main (Corvallis)**
- Enrollment (Anticipated): **~25 by the fifth year**
- Graduates (Anticipated): **~10-15 per year by the fifth year**
- Accreditation: **NA**
- Program Unique to Public Higher Education Institutions in Oregon: **Yes**
- Proposed Effective Term: **Fall Term 2017**  
  **(Banner: 201801)**