

BS in Hospitality Management #90496

Below are questions/concerns from the Curriculum Council related to the proposal. The blue text indicates responses from Todd Montgomery, OSU-Cascades, who was involved in the proposal preparation.

1. Is this a BA/BS? If so, please show the difference in course requirements, i.e., one table for what's common between the two, and two tables to show what is specific for a BA and what is specific for a BS.

Similar to a Business Degree, the program is designed to give students a choice as to whether they pursue a BA or BS. *Please see the more detailed response below.*

On page four of the proposal the following paragraph was designed to address this:

"OSU-Cascades with its COCC partner, currently offers a BA degree in Business Administration. Like students who major in business, HM students wishing to attain a BA in Hospitality Management must demonstrate proficiency through the second year of a foreign language and must complete a 213 level course of that language with a C or better."

2. The Curriculum Council actually wondered why there is a BS at all. It would seem that a degree in "hospitality" would be greatly enhanced by proficiency in another language. Is there a justification why, for some hospitality career paths, the BS would be better?

Students who possess a foreign language will certainly benefit from these skills in their HM careers. Oddly, I went through this exact scenario when I graduated from UNLV's HM program and took my first job with Hyatt International in Asia. I did not have a foreign language skill, but Japanese would have been quite handy. However, we wanted to give the students the option so that we would remain competitive with the other hospitality programs we benchmarked against. Also, as OSU-Cascades transitions from a 2+2 to a 4 year school over the next few years, we feel a BA only degree would limit our ability to attract students from at least 3 of our student pipelines (page 3 exec summary) we identified. Finally, most of our students at OSU-Cascades are place bound. Although our current student demographics will change over time as the new campus is built, a foreign language was not identified as a high priority requirement from the industry stakeholders we spoke with throughout Oregon.

3. Why is MTH 245 listed as a General Elective and not a requirement? It would seem like a degree in Hospitality would need Mathematics for Management, particularly the statistics.

This is a recommended course but is not a requirement. Like you, we feel the course would be helpful. I left it in the proposal as a reminder once the program is implemented. However, if this causes a problem, I can remove it.

4. Page 5: $6 \times 4 = 24$ -- where does the "27-28" credits come from?

We have an entrepreneurship course under our TOL program here called TOL 474 Entrepreneurship in Tourism and Outdoor Leadership (3 credits). It is a required class for TOL students. I actually teach this course. All TOL program courses are 3 credits. Our plan was to eventually create a Cat2 to see if this course could substitute for BA 260 Introduction to Entrepreneurship (4 credits) as we use the same text and it is more tailored to the travel industry.

So we listed 27 - 28 credits because it could vary based on which Entrepreneurship course they take. However, since the Cat2 is not submitted, I can just make this 28 to reflect where we are today.

5. Page 6: Hospitality Electives -- is this "choose 12 from these 20"? If so, explicitly say it that way.

You are correct. It is 12 credits. I will make the change.