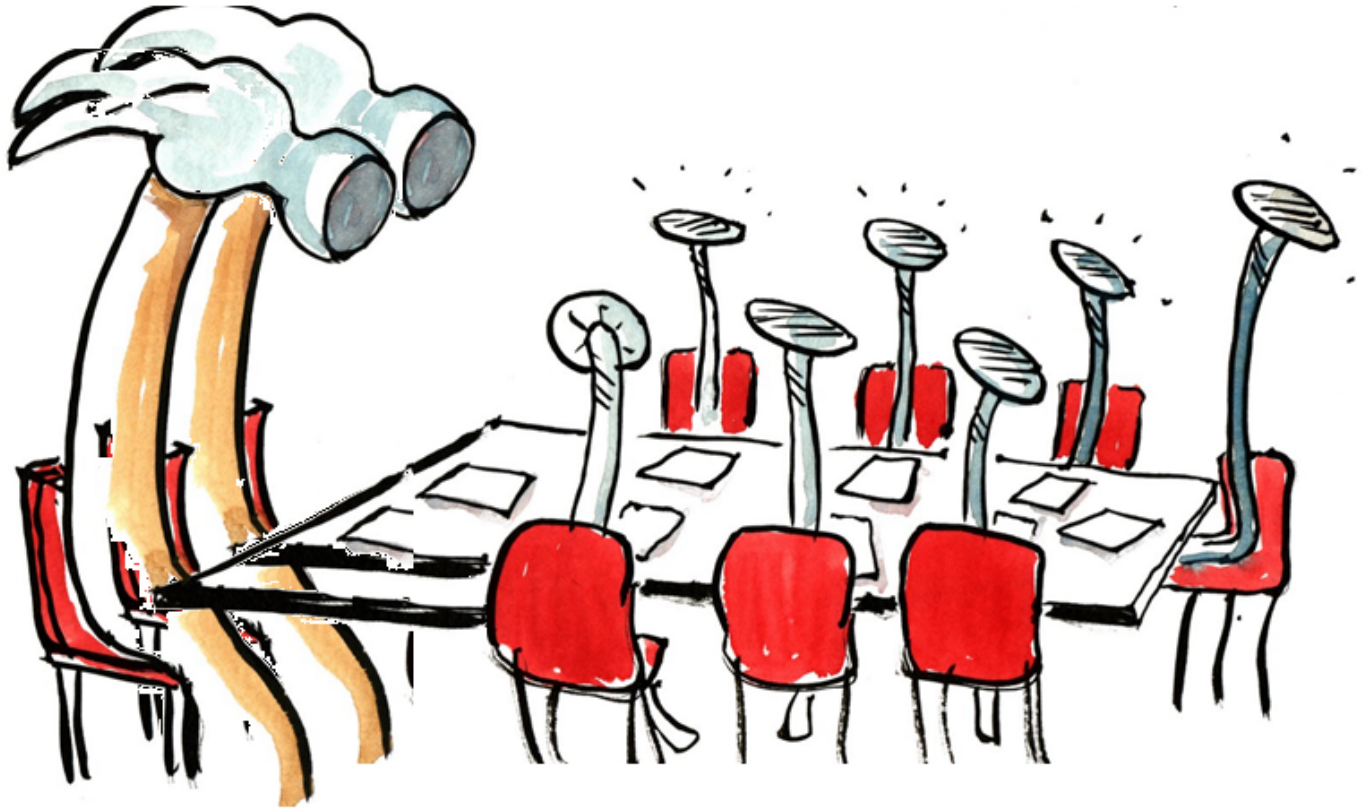


# Curriculum Council



**John Bailey and Prem Mathew, Co-Chairs**

June 8, 2017

*Proposal:*

**Renaming an academic program (abbreviated  
CAT I)**

**“change B.S. in Interior Design to B.S in Design  
and Innovation Management”**

**CPS# 100333**

**CIP: 50.0408**

**Oregon State University  
College of Business**

# “change B.S. in Interior Design to B.S in Design and Innovation Management”

## **Rationale:**

- \* The College has made curricular changes to the B.S. in Interior Design degree program to create a platform for design-focused programs similar to the existing business programs platform.
  - two-year common core
  - selection into specific option at the end of the second year (professional school model)
- \* The options that have been established are Interior Design, Apparel Design, and Design Management.
- \* The name change allows for a more appropriate representation of the broader nature of the design-focused options now being offered.

# “change B.S. in Interior Design to B.S in Design and Innovation Management”

**Budget impact:** No additional staffing and resources needs. Costs for changes to catalogs, webpages and promotional material will be absorbed by the College.

**Anticipated Start:** Fall 2017

**Letter of Support/Liaison:** College of Liberal Arts, College of Engineering, Nike were supportive of the proposal.

**CC Review and Vote:** CC has reviewed and has unanimously voted to approve the program (May 30, 2017).