

Master of Arts (MA), Master of Science (MS) in Communication

- Proposal #99706 – <https://secure.oregonstate.edu/ap/cps/proposals/view/99706>
- The graduate degree program will be offered on the OSU-Main campus. Final review and approval of this graduate degree program proposal is the Higher Education Coordinating Commission (HECC).
- The contact persons for this proposal are Lee Ann Garrison and Colin Hesse, School of Arts and Communication, and Marion Rossi, Associate Dean, College of Liberal Arts. The originators are aware that there will be no review of the proposal during the summer months.
- The proposed effective term for this new graduate degree program is Winter Term 2019 (Banner: 201902).

From: Bernell, Stephanie

Sent: Tuesday, September 18, 2018 2:14 PM

To: Hesse, Colin <Colin.Hesse@oregonstate.edu>; Beach, Gary <Gary.Beach@oregonstate.edu>; Rossi Jr, Marion <mrossi@oregonstate.edu>; Hunter-Zaworski, Katharine <Katharine.Hunter-Zaworski@oregonstate.edu>; Ganio, Lisa M <lisa.ganio@oregonstate.edu>; Thompson, Allen <Allen.Thompson@oregonstate.edu>; Mc Kiel, Carol J <carol.mckiel@oregonstate.edu>; Bernell, Stephanie <stephanie.bernell@oregonstate.edu>

Cc: Garrison, Lee Ann <LeeAnn.Garrison@oregonstate.edu>; Dorbolo, Jon Louis <jon.dorbolo@oregonstate.edu>; Nave-Abele, Janice Lorie <Janice.Nave-Abele@oregonstate.edu>; Trempy, Janine <trempyj@oregonstate.edu>

Subject: RE: MA, MS in Communication: Full Category I Proposal

I approved this in the system, with a few comments shown below.

'It is good that your program has done some initial thinking about assessment. That said, the assessment plan needs work prior to implementation. For example, the alumni survey may not be the best assessment tool, benchmarks need to be developed, etc.. Also, I do suggest that the program think critically about the learning outcomes. Given their structure, they are difficult to assess.'

Steph Bernell, PhD
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Stephanie. Bernell@oregonstate.edu

From: Hesse, Colin

Sent: Tuesday, September 18, 2018 11:54 AM

To: Bernell, Stephanie <stephanie.bernell@oregonstate.edu>; Beach, Gary <Gary.Beach@oregonstate.edu>; Rossi Jr, Marion <mrossi@oregonstate.edu>; Hunter-Zaworski, Katharine <Katharine.Hunter-Zaworski@oregonstate.edu>; Ganio, Lisa M <lisa.ganio@oregonstate.edu>; Thompson, Allen <Allen.Thompson@oregonstate.edu>; Mc Kiel, Carol J <carol.mckiel@oregonstate.edu>

Cc: Garrison, Lee Ann <LeeAnn.Garrison@oregonstate.edu>; Dorbolo, Jon Louis <jon.dorbolo@oregonstate.edu>; Nave-Abele, Janice Lorie <Janice.Nave-Abele@oregonstate.edu>; Trempy, Janine <trempyj@oregonstate.edu>

Subject: Re: MA, MS in Communication: Full Category I Proposal

Stephanie,

We uploaded yesterday a separate form detailing the assessment plan for the program level outcomes. It is titled, "MA Program Level Assessment Table." Thanks!

Colin

From: "Bernell, Stephanie" <stephanie.bernell@oregonstate.edu>
Date: Tuesday, September 18, 2018 at 11:46 AM
To: "Beach, Gary" <Gary.Beach@oregonstate.edu>, "Rossi Jr, Marion" <mrossi@oregonstate.edu>, "Hesse, Colin" <Colin.Hesse@oregonstate.edu>, "Hunter-Zaworski, Katharine" <Katharine.Hunter-Zaworski@oregonstate.edu>, "Ganio, Lisa M" <lisa.ganio@oregonstate.edu>, "Thompson, Allen" <Allen.Thompson@oregonstate.edu>, "Mc Kiel, Carol J" <carol.mckiel@oregonstate.edu>, "Bernell, Stephanie" <stephanie.bernell@oregonstate.edu>
Cc: "Garrison, Lee Ann" <LeeAnn.Garrison@oregonstate.edu>, "Dorbolo, Jon Louis" <jon.dorbolo@oregonstate.edu>, "Nave-Abele, Janice Lorie" <Janice.Nave-Abele@oregonstate.edu>, "Trempey, Janine" <trempyj@oregonstate.edu>
Subject: RE: MA, MS in Communication: Full Category I Proposal

Hi All,

I reviewed the learning outcomes and assessment plan - as instructed by Gary Beach.

The program is required to have a plan for all learning outcomes, including the program specific learning outcomes. I see an assessment plan for the university level learning outcomes. In the document uploaded to the CPS, I do not see an assessment plan for the program specific learning outcomes. Once this is developed I will take a look.

While you are developing your assessment of these program specific learning outcomes, your program might want to consider revising them. The outcomes, as they are written, are considered 'double barreled'. For example, outcomes #2 states, "Manage and solve communication problems...." What this means is that you will need to assess how students both MANAGE and SOLVE communication problems. This is in a sense 2 learning outcomes written in one statement. Outcome three is also doubled barreled.

Let me know if you have questions.

Steph

Expected learning outcomes of the program.

- i. Exhibit an appropriate level of knowledge of core areas in communication and rhetorical theory, research, and practice as well as an appropriate level of knowledge for specialty course topics as applicable.
- ii. Manage and solve communication problems in professional and civic contexts by selecting expedient means from communication and rhetorical theory and research.
- iii. Synthesize and apply the personal, professional, and civic responsibilities of communication specialists in courses, practica, internships, and departmental interactions.
- iv. Employ ethical practices for communication specialists and promote ethical use of rhetoric and communication in all contexts.

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From: Beach, Gary

Sent: Monday, September 17, 2018 12:26 PM

To: Rossi Jr, Marion <mrossi@oregonstate.edu>; Hesse, Colin <Colin.Hesse@oregonstate.edu>; Bernell, Stephanie <stephanie.bernell@oregonstate.edu>; Hunter-Zaworski, Katharine <Katharine.Hunter-Zaworski@oregonstate.edu>; Ganio, Lisa M <lisa.ganio@oregonstate.edu>; Thompson, Allen <Allen.Thompson@oregonstate.edu>; Mc Kiel, Carol J <carol.mckiel@oregonstate.edu>

Cc: Garrison, Lee Ann <LeeAnn.Garrison@oregonstate.edu>; Dorbolo, Jon Louis <jon.dorbolo@oregonstate.edu>; Nave-Abele, Janice Lorie <Janice.Nave-Abele@oregonstate.edu>; Trempy, Janine <trempej@oregonstate.edu>

Subject: FW: MA, MS in Communication: Full Category I Proposal

Marion,

Per our telephone conversation late Friday afternoon regarding the status of the MA, MS in Communication proposal, I would like to offer the following update:

(1) [Concurrent Review Request](#)

I have attached the message I sent out back on June 6th (D-Day) announcing a request for a concurrent review of the MA, MS in Communication degree program proposal by the Graduate School (Assessment Matrix), and the Faculty Senate's Budgets and Fiscal Planning Committee, Graduate Council, and Curriculum Council.

<https://secure.oregonstate.edu/ap/cps/proposals/view/99706>

(2) [Originator Response](#)

Colin,

The proposal is in your queue.

The proposal was sent back to you by Stephanie Bernell on June 28th for the purpose of differentiating between MA and MS degree types. Please respond to this request—either in the step “8-Originator Response” box in the CPS proposal, or attaching a Word document to the proposal. Once you have responded to the MA vs MS request, hit the submit button. The proposal will then move back to Stephanie.

(3) [Graduate Assessment](#)

Stephanie,

The primary reason that the proposal ended up in your queue was for a review by the Graduate School of the graduate assessment (student learning outcomes) information contained in the proposal. The Graduate School/Graduate Council Assessment matrix has not been attached to the proposal. Nevertheless, is the assessment information found in the text version of the proposal (questions 5a to 5c) adequate?

Once your review of the assessment information has been addressed, then please hit the submit button and the proposal will next travel to Kate Hunter-Zaworski, Chair of the Budgets and Fiscal Planning Committee.

(4) Concurrent Reviews by Faculty Governance

Kate, Allen, Carol, and Lisa,

Even though the proposal will progress in a linear fashion, the proposal can be reviewed concurrently by the Faculty Senate's Budgets and Fiscal Planning Committee, Graduate Council, and Curriculum. (Note: Only when all three faculty governance groups have completed their respective reviews will the proposal move forward to the Executive Committee and the Faculty Senate.)

Since the proposal arrived in your mailbox during the waning days of Spring Term, this is a reminder that each of your committee and councils will need to ensure that this proposal is on your "To Be Reviewed (and Approved)" list for an early Fall Term meeting.

The goal is move this proposal forward as expeditiously as possible. Please let me know if anyone has any questions regarding this status update and this attempt to "help grease the skids" for the School of Arts and Communication and the College of Liberal Arts.

Thanks to all and welcome back to another exciting and productive academic year,

--Gary

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<image001.png>

From: Beach, Gary

Sent: Wednesday, June 6, 2018 3:32 PM

To: Bailey, John <John.Bailey@oregonstate.edu>; Thompson, Allen <Allen.Thompson@oregonstate.edu>; Hunter-Zaworski, Katharine <Katharine.Hunter-Zaworski@oregonstate.edu>; Contreras, Ryan <Ryan.Contreras@oregonstate.edu>; Ganio, Lisa M <lisa.ganio@oregonstate.edu>; Dorbolo, Jon Louis <jon.dorbolo@oregonstate.edu>

Cc: Trempy, Janine <tremptyj@oregonstate.edu>; Rivera-Mills, Susana <Susana.Rivera-Mills@oregonstate.edu>; Capalbo, Susan <Susan.Capalbo@oregonstate.edu>; Nunnemaker, Vickie <vickie.nunnemaker@oregonstate.edu>; Garrison, Lee Ann <LeeAnn.Garrison@oregonstate.edu>; Hesse, Colin <Colin.Hesse@oregonstate.edu>; Rossi Jr, Marion <mrossi@oregonstate.edu>; Bulling,

Larry Miles <larry.bulling@oregonstate.edu>

Subject: MA, MS in Communication: Full Category I Proposal

John, Allen, Kate, Ryan, Lisa, and Jon,

A Full Category I proposal from the School of Arts and Communication, College of Liberal Arts is ready for your concurrent reviews. The purpose of the proposal is to establish a new **Master of Arts (MA), Master of Science (MS) in Communication** degree program. The graduate degree program will be offered on the OSU-Main campus. Final review and approval of this graduate degree program proposal is the Higher Education Coordinating Commission (HECC).

The contact persons for this proposal are Lee Ann Garrison and Colin Hesse, School of Arts and Communication, and Marion Rossi, Associated Dean, College of Liberal Arts. The originators are aware that there will be no review of the proposal during the summer months.

The proposed effective term for this new graduate degree program is Winter Term 2019 (Banner: 201902).

<https://secure.oregonstate.edu/ap/cps/proposals/view/99706>

Proposal Notes:

- The School will submit a Category II proposal at a later date to establish a Graduate Minor in Communication.
- The Speech Communication Program faculty have elected to participate in the MAIS degree program.
- The HECC required External Review of all new graduate degree programs was recently concluded. The associated documents, including a response to the recommendations, have been attached to the proposal.
- The Academic Programs Committee meeting review step to discuss the proposal with the originator is being waived.
- The Graduate Assessment GLO template will be attached later this month—following review and approval by the Graduate School.
- The Space/Facility Evaluation will also be attached to the proposal later this month.

The omission of the Assessment and Space documents, which should be attached to the proposal in a few weeks, should not delay the concurrent reviews by the Budgets and Fiscal Planning Committee, Graduate Council, and Curriculum Council.

Reminder: This is a concurrent review by the Budgets and Fiscal Planning Committee (BFPC; Kate, Chair), Graduate Council (GC; Ryan and Lisa, Co-Chairs), and the Curriculum Council (CC; John and Allen, Co-Chairs). The proposal will not move onto the Executive Committee (EC; Jon, President and Chair) until all three of the concurrent reviews have taken place and have been approved.

Process Notes:

- (1) The current CPS is designed for linear, sequential proposal review steps; i.e., Budgets and Fiscal Planning Committee, to Graduate Council, to Curriculum Council, to Executive Committee, to Faculty Senate, to Provost.
- (2) With regard to the concurrent reviews by the BFPC and CC, the CPS proposal will first be moved to the Budgets and Fiscal Planning Committee.
- (3) The Graduate Council and the Curriculum Council will need to review the proposal via the provided link (above) and hold approval comments and date of approval until the proposal has been approved by the Budgets and Fiscal Planning Committee.
- (4) The proposal has been reviewed and approved by the College of Liberal Arts Curriculum Committee.

- (5) The final review and approval step for new degree programs is the Higher Education Coordinating Commission (HECC).

Please contact me if you have any questions regarding this request, or any questions regarding this Full Category I proposal.

Thanks,

--Gary

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