

Materials linked from the November 30, 2018 Graduate Council agenda.

| Program Level: Outcomes, Measures and Benchmarks or Milestones | | | | |
|---|---|--|--|---|
| | Exhibit an appropriate level of knowledge in communication | Manage communication problems in civic contexts | Employ ethical practices in all communication contexts | MA specific: Demonstrate proficiency in both English and a foreign language |
| Measures/methods /instruments used to assess the outcome: direct (D) or indirect (I). | <p>THESIS DEFENSE: (1) Student defends the completed thesis before the graduate committee. (D)</p> <p>(2) Student defends their level of knowledge in the field before the graduate committee. (D)</p> | <p>(1) COURSE ASSIGNMENTS: Student successfully completes course papers around topics surrounding civic contexts (papers will be consistent across years) (D)</p> | <p>(1) ETHICS MODULE IN RESEARCH COURSES: Student successfully completes the research ethics case study sections in the research methods courses (D). (2) THESIS DEFENSE: Student answers questions regarding ethical behavior as part of the thesis defense (D)</p> | <p>(1) MASTER OF ARTS FOREIGN LANGUAGE REQUIREMENT REPORT: Student completes the graduate school form pointing to passing the foreign language requirement using one of the four methods of completion (D)</p> <p>OR</p> <p>(2) FOREIGN LANGUAGE COMPLETION: If student has not completed necessary coursework before admission, student completes 15 credits of coursework in a non-English second language (D)</p> |
| Benchmarks/ milestones used to determine if the outcome has been satisfactorily met by the students | <p>(1) 90% of graduate students pass their thesis defense</p> <p>(2) 90% of graduate students pass on testing level of knowledge of communication</p> <p>(3) Rubric will be used to determine student success at both (1) and (2) in the defense</p> | <p>(1) 90% of graduate students get a B or higher grade on the course paper</p> <p>(2) Student achieves a grade of B or higher on the paper</p> | <p>(1) 90% of graduate students pass the CITI ethics modules</p> <p>(2) 90% of graduate students pass the ethics portion of the thesis defense</p> <p>(3) Rubric will be used to determine student success in the ethics portion of the defense</p> | <p>(1) 100% of incoming MA students complete the requirement report</p> <p>(2) If completing during program, 100% of students complete 15 credits of coursework with a grade of C or higher</p> |