

Oregon State University Extended Campus

Project Title: Hospitality Management Undergraduate Major (BA, BS)

Sponsoring School and College: College of Business, OSU Cascades

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Effective Term: Fall 2016

Reference: cps # tbd

Ecampus submits this memorandum to the Curriculum Council, according to the [Curriculum Council Review Process for Ecampus Proposals](#), as an information item, to indicate that the proposed program includes the same curricular requirements as the already-approved, already-offered minor on campus. The table below compares the required and elective courses offered on campus, those offered online, and the required pre-requisites for each course, if applicable. The pre-requisite courses are listed in bold font if they are already offered online or are already in development for delivery online.

Program Description

Hospitality Management Major

The undergraduate curriculum in hospitality management provides students with the knowledge necessary to become leaders, executives and owners in the hospitality industry. The course work provides students with skills in service, operations management, hospitality technology, food and beverage operations as well as basic business fundamentals in marketing and accounting.

Courses currently offered online are in **Bold**.

* Baccalaureate Core Course

- Approval pending submission and approval of proposal.

| | | Bend Campus Credits | | Ecampus Credits | | Pre-requisites |
|--------------------------------------|-----------------------------------------------------------------------------|---------------------------|----|--------------------|----|----------------|
| Hospitality Core Classes (66) | | BS | BA | BS | BA | |
| Food and Beverage (21) | | | | | | |
| | CUL 110 Culinary Foundations (4)**# | 4 | 4 | 4 | 4 | |
| | CUL 150 Hospitality Cost Control (4)**# | 4 | 4 | 4 | 4 | |
| | CUL 190 Introduction to Food Service Operations - Elevation Lunch (4)**# | 5 | 5 | 5 | 5 | |
| | CUL 200 Comprehensive Kitchen Operations (4)**# | 4 | 4 | 4 | 4 | |
| | CUL XXX Advanced Restaurant Management & | 4 | 4 | 4 | 4 | |

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| | Ownership # | | | | | |
| | **On-Campus courses are offered at Cascades Culinary Institute / Online courses will be offered via Ecampus. | | | | | |
| | General (45) | | | | | |
| | HM 101 Introduction to Hospitality (+MS Office) (Approval pending: 95441, F16) | 4 | 4 | 4 | 4 | |
| | Lodging Management # | 4 | 4 | 4 | 4 | |
| | Hospitality Law and Labor Relations # | 4 | 4 | 4 | 4 | |
| | Hospitality Technology # | 4 | 4 | 4 | 4 | |
| | Core Competencies in the Hospitality Industry # | 4 | 4 | 4 | 4 | |
| | Hospitality Revenue Management # | 4 | 4 | 4 | 4 | |
| | Hospitality Internship 1 (300 hours) # | 3 | 3 | 3 | 3 | |
| | Hospitality Internship 2 (300 hours) # | 3 | 3 | 3 | 3 | |
| | Hospitality Internship 3 (300 hours) # | 3 | 3 | 3 | 3 | |
| | Hospitality Technology Lab # | 4 | 4 | 4 | 4 | |
| | BA 487 *Hospitality Financial Management (4) | 4 | 4 | 4 | 4 | (BA 360 [C-] and BA 486 [C-]) and senior standing. Note: a CAT-II will be submitted to remove BA 486 (MRKT 486) from the course prerequisites. |
| | Advanced Hospitality (Capstone) # | 4 | 4 | 4 | 4 | |
| | or BA 488 (4) Advanced Hospitality Management | 4 | 4 | 4 | 4 | BA 352 [C-] |
| | | | | | | |
| | | | | | | |
| | Business Core (Business and Entrepreneurship Minor) (28) | | | | | |
| | | | | | | |
| | BA 215 Fundamentals of Accounting (4) | 4 | 4 | 4 | 4 | None |
| | BA 260 Introduction to Entrepreneurship (4) | 4 | 4 | 4 | 4 | Sophomore standing. |
| | BA 351 Introduction to Financial Management (4) | 4 | 4 | 4 | 4 | Junior standing. No credit for business administration majors. |
| | BA 360 Introduction to Financial Management (4) | 4 | 4 | 4 | 4 | ((BA 213 [C-] or BA 215 [C-] or BA 215H [C-]) and (ECON 201 [C-] or ECON 201H [C-] or AEC 250 [C-])) |
| | BA 390 Marketing (4) | 4 | 4 | 4 | 4 | (ECON 201 [C-] or |

| | | | | | | | |
|---------------------------------------------------------------------|--|---------------------------------------------------------------------------------------------------------------------------|---|---|---|---|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | | | | | ECON 201H [C-] or AEC 250 [C-]) and junior standing. |
| | | | | | | | |
| | | ECON 201 *Introduction to Microeconomics (4) (Credits applied in BACC section) Required Business Minor Elective | 4 | 4 | 4 | 4 | MTH 111 or equivalent is recommended. |
| | | ** BA 351 and BA 352 are interchangeable for the Business Minor. | | | | | |
| | | | | | | | |
| Ecotourism & Sustainability Specialization (12) | | | | | | | |
| | | Sustainable Product and Service Delivery # | 3 | 3 | 3 | 3 | |
| | | Sustainable Food Production Systems Overview # | 3 | 3 | 3 | 3 | |
| | | SUS 420 Social Dimensions of Sustainability (3) | 3 | 3 | 3 | 3 | none |
| | | TOL 371 Eco and Adventure Tourism (3)# | 3 | 3 | 3 | 3 | none |
| | | | | | | | |
| Hospitality Electives (12 credits) | | | | | | | |
| | | Vacation Property Management # | 4 | 4 | 4 | 4 | |
| | | Principles of Hospitality Real Estate - Asset Management # (NEW) | 4 | 4 | 4 | 4 | |
| | | Online Marketing and Reputation Management # | 4 | 4 | 4 | 4 | |
| | | Hospitality Facilities Design # | 4 | 4 | 4 | 4 | |
| | | Hospitality Franchising # | 4 | 4 | 4 | 4 | |
| | | | | | | | |
| Language Option for Students Seeking a Bachelor of Arts (18) | | | | | | | |
| | | Language 111 i.e. SPAN 111 First Year Spanish | 0 | 4 | 0 | 4 | Students with previous study of Spanish are admitted only by departmental approval. SPAN 111, SPAN 112, SPAN 113 must be taken in order. |
| | | Language 112 i.e. SPAN 112 First Year Spanish | 0 | 4 | 0 | 4 | SPAN 111 [D-] or Placement Test Z112(1) and students with previous study of Spanish are admitted only by departmental approval. SPAN 111, SPAN 112, SPAN 113 must be taken in order. |
| | | Language 113 i.e. SPAN 113 First Year Spanish | 0 | 4 | 0 | 4 | SPAN 112 [D-] or Placement Test Z113(1) and |

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| | | | | | | | students with previous study of Spanish are admitted only by departmental approval. SPAN 111, SPAN 112, SPAN 113 must be taken in order. |
| | | Language 211 i.e. SPAN 211 Second Year Spanish | 0 | 4 | 0 | 4 | SPAN 113 [D-] or Placement Test Z211(1) and SPAN 211, SPAN 212, SPAN 213 must be taken in order. |
| | | Language 212 i.e. SPAN 212 Second Year Spanish | 0 | 4 | 0 | 4 | SPAN 211 [D-] or Placement Test Z212(1) |
| | | Language 213 i.e. SPAN 213 Second Year Spanish | 0 | 4 | 0 | 4 | SPAN 212 [D-] or Placement Test Z213(1) |