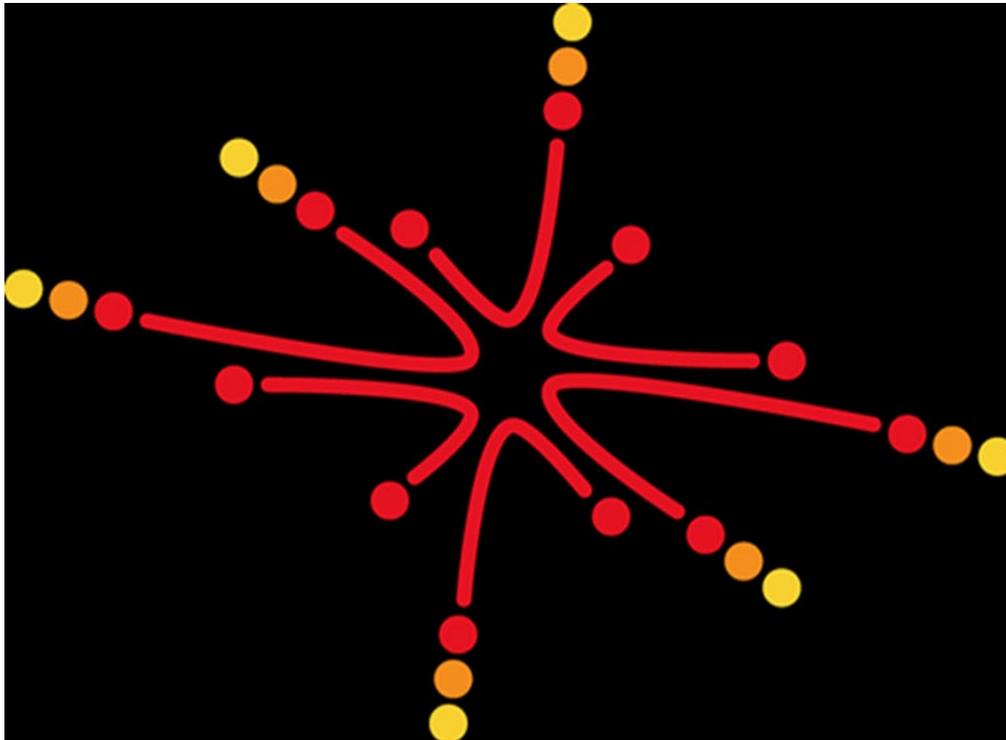


# Best Practices in Learning Outcomes and Assessment

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# PRESENTATION AGENDA

1. Introduction to Sparkshops
2. Presentation: Best Practices in Learning Outcomes and Assessment
3. Activity: Implementation Questions/Reflection
4. Conclusion



## Focus of Presentation

Best practices in learning outcomes and  
assessment at the course level.

# Establishing Terminologies

- Learning Goals: Broad plans for learning that cut across programs.
- Student Learning Objectives (SLOs): Narrow course-specific objectives established by a university teacher to guide student learning.
- Student Learning Outcomes: The actual learning achieved and demonstrated by students.

## Best Practices in Learning Outcomes: The Power of Student Learning Objectives (SLOs)

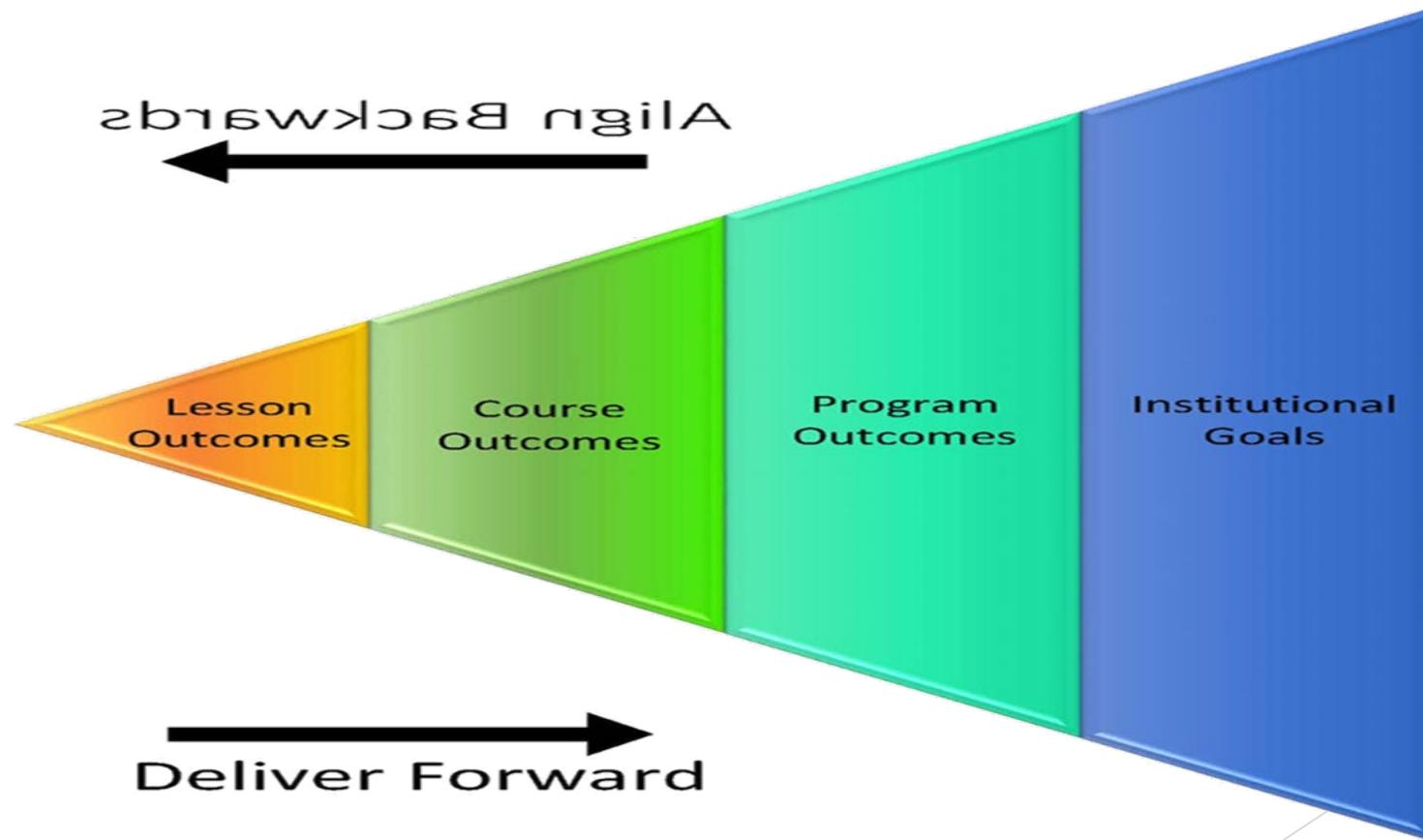
“Knowing that learning outcomes should drive education, model [university] teachers’ classroom assessment procedures mimic the larger assessment process; they set learning objectives, assess learning outcomes, and utilize information to improve teaching and learning”

(Richmond, Boysen & Gurung, 2016, p. 104).

# **SLOs: At the Core of Assessment**

Specific, behavioral statements of the intended results of a particular learning experience.

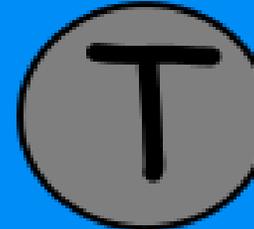
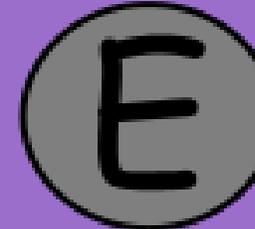
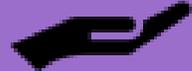
# Alignment of Outcomes



# SMART E SLOs

- SLOs are written in a decisive and specific way to guide lesson planning and student learning outcomes.
- SLOS are **S M A R T E**:
  - ❖ Student-centered
  - ❖ Measurable
  - ❖ Attainable
  - ❖ Results-oriented
  - ❖ Time-bound
  - ❖ Equitable

# SMARTER SLOS

 <p><b>STUDENT CENTERED &amp; SPECIFIC</b> <i>Who? What?</i></p> <p>Include learners as co-constructors of knowledge. Create objectives that are clear, detailed, and succinct.</p> 	 <p><b>MEASUREABLE</b> <i>What?</i></p> <p>Specify the targeted cognitive process(es) and knowledge dimension(s) learners are expected to meet.</p> 	 <p><b>ATTAINABLE &amp; AUTHENTIC</b> <i>What? Why?</i></p> <p>Ensure the objective is achievable (within students' ZPD) and reflects transferrable knowledge &amp;/or skills.</p> 	 <p><b>RELEVANT</b> <i>How? Who? Why?</i></p> <p>Reflect learner interests, background knowledge, and future personal and/or professional needs.</p> 	 <p><b>TIMELY</b> <i>When?</i></p> <p>Establish the time frame for learner achievement of the objective.</p> 	 <p><b>EQUITABLE</b> <i>How?</i></p> <p>Include approaches for learning used to support all students - including those needing additional support.</p> 
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# SLOS: MORE THAN SMART, SMARTE

## 1. SMART SLO

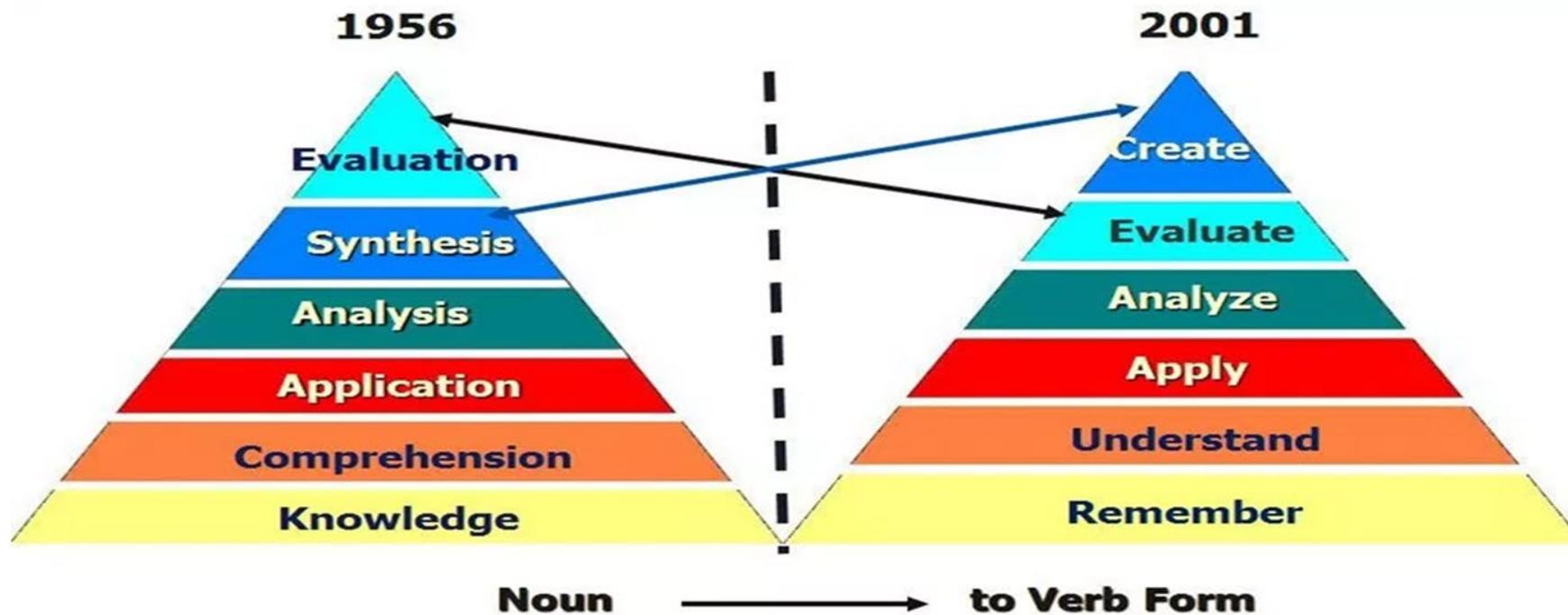
By the end of this presentation, participants should be able to construct S M A R T E R student learning objectives to guide formative and summative assessments of learning outcomes in their classes.

## 2. SMARTE SLO

**Working in small groups**, participants will **use the Taxonomy Table** to assess the alignment between the cognitive processes and the knowledge dimensions of their SLOs.

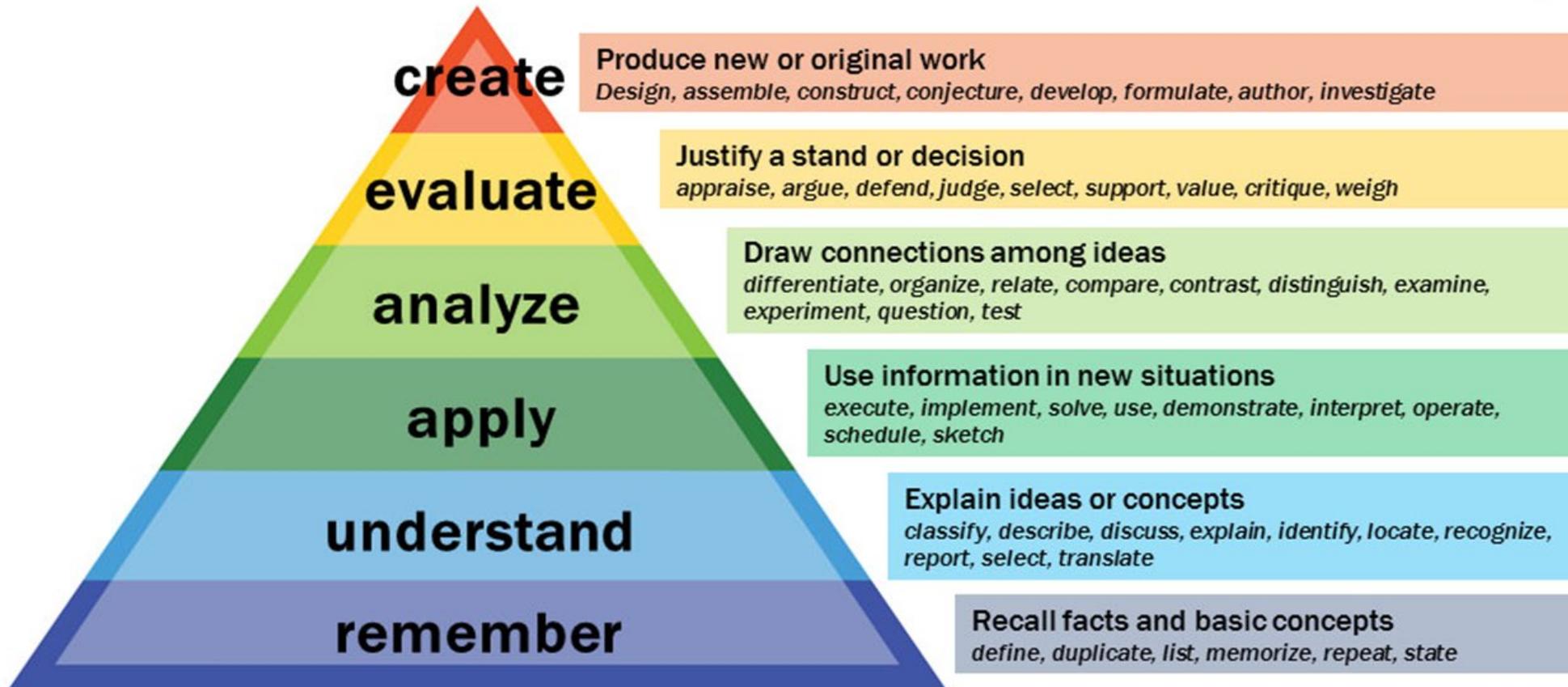
# Using Bloom's Taxonomy to Make SLOs S M A R T E R

Bloom's Taxonomy 1956 and Anderson and Krathwohl Revised Bloom's Taxonomy 2001.



# Cognitive Levels: Revised Bloom's Taxonomy

## Bloom's Taxonomy



# Bloom's Dimensions of Knowledge = SMARTER SLOS

The Knowledge Dimensions	Cognitive Processes					
	1. Remember	2. Understand	3. Apply	4. Analyze	5. Evaluate	6. Create
Factual						
Conceptual						
Procedural						
Metacognitive						

Table: 1.2 colorized version from original by Anderson, L. W. and Krathwohl, D. R., et al. (Eds.) (2001)

## Constructing SMARTER SLOS: An Example

Working in collaborative groups, participants will use the Taxonomy Table to correctly match the cognitive processes and the knowledge dimensions of their SLOs.

**Cognitive Level:** Evaluate

**Knowledge Dimension:** Procedural

# Blending Bloom's Cognitive Levels and Dimensions of Knowledge To Construct SMARTER SLOs

Matching Dimensions of Knowledge with corresponding Bloom's levels helps university teachers to:

- Align learning objectives and outcomes directly with assessments and instructional strategies;
- Construct specific, measurable and results-oriented learning objectives;
- Map the progression of student learning at both knowledge dimensions and cognitive process levels.



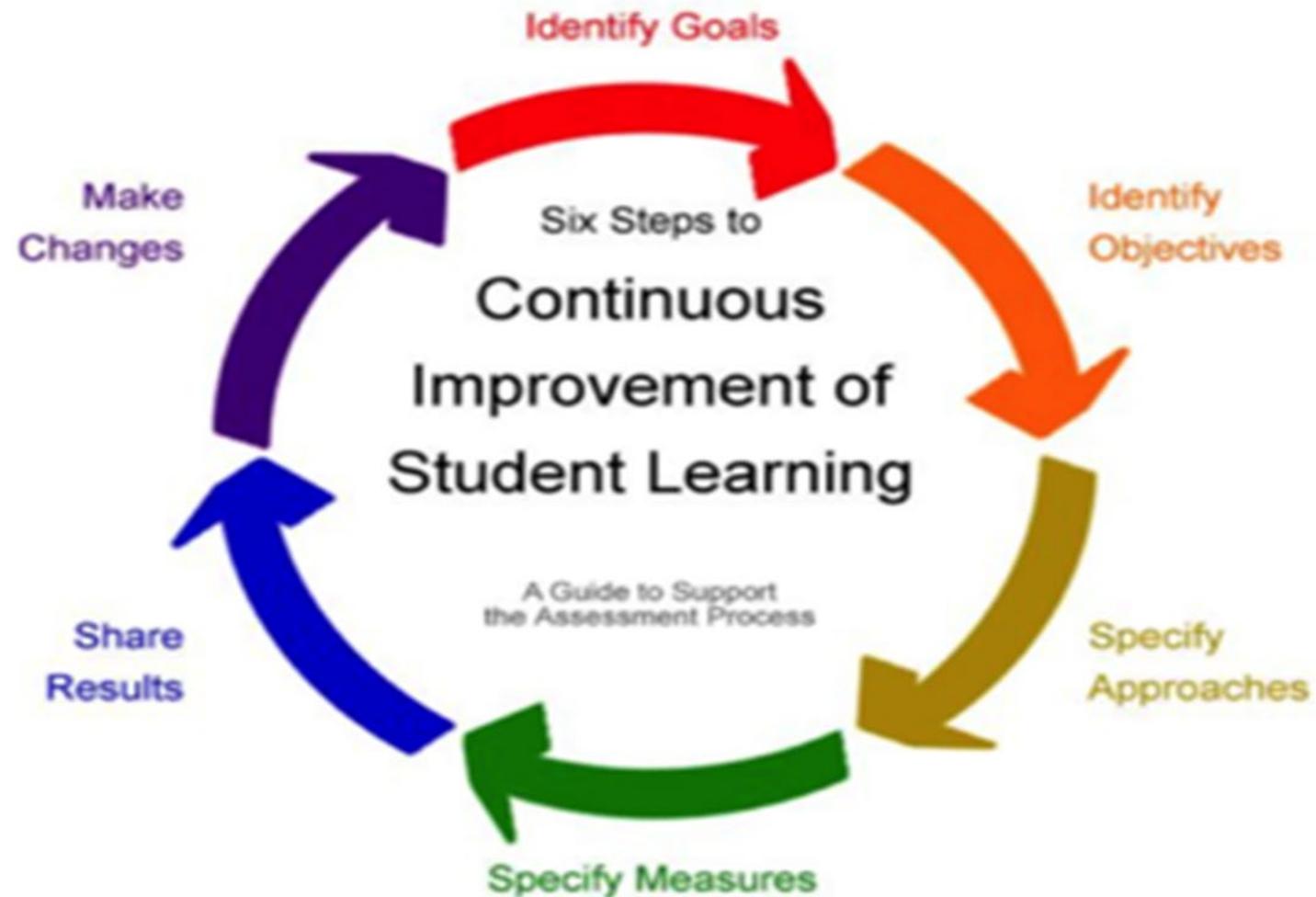
# Assessment of Student Learning Outcomes

## Continuous Process of:

1. Establishing clear student **learning objectives (SLOs)**;
2. Implementing learning opportunities for students to achieve **learning outcomes**;
3. Gathering and interpreting evidence to ascertain how well student learning matches outcomes;
4. Using resultant information to improve student learning and teaching.

(Suskie, 2009)

# The Assessment Process



The central question of assessment is,  
“Are students learning?”

(Richmond, Boysen & Gurung, 2016, p. 103)

“The learning objectives shape the nature  
of both instruction and assessment”

(Bain, 2004, p.162).

# Assessment: Alignment and Process

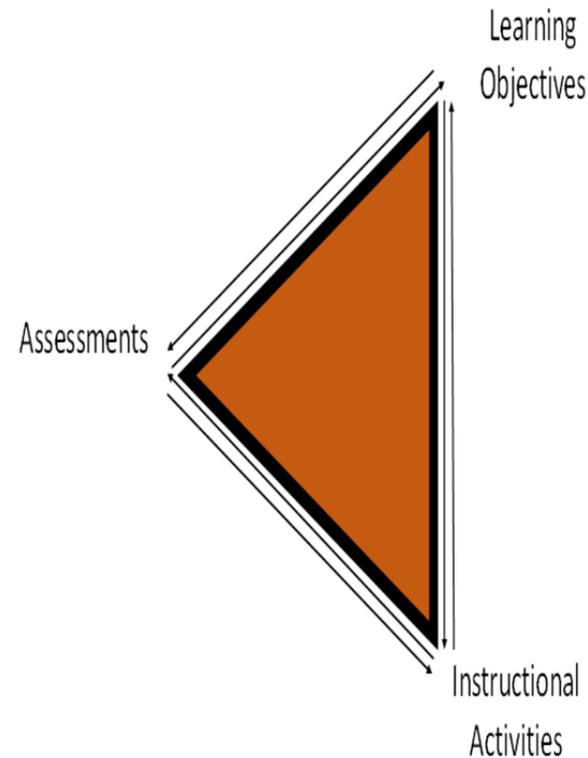
*Begin with the end in mind: Backward Design*

**Learning Objectives:** What should students know, understand and be able to do (KUDs) when they leave this class/course?

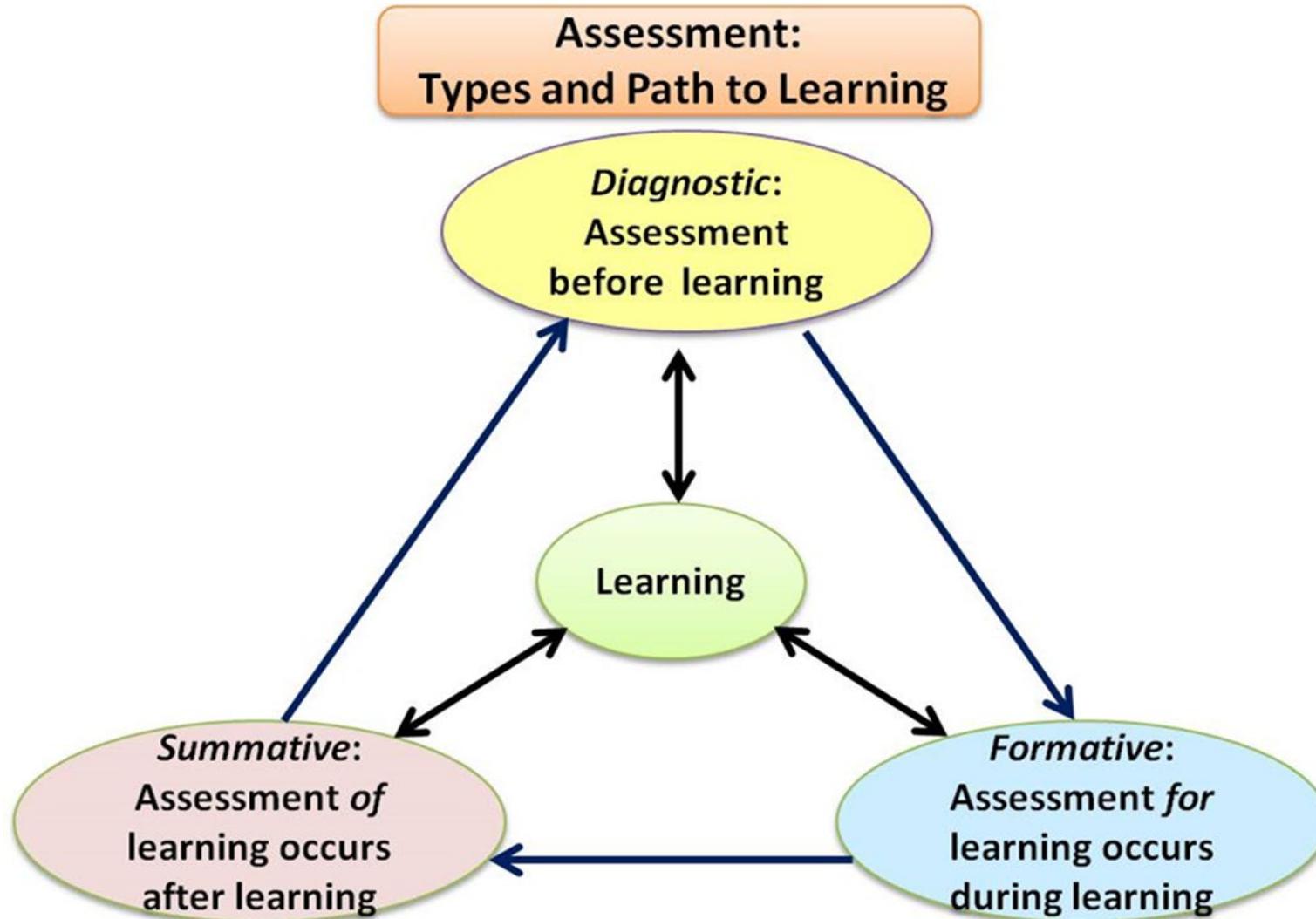
**Assessments:** What kinds of evidence will students produce to 'reveal' that they have achieved the learning objectives specified?

**Instructional Activities:** What kinds of instructional activities will students need to reinforce learning objectives and prepare for assessments?

(Wiggins & McTighe, 2005)



# Types of Assessment



# Diagnostic Assessment: Before Instruction

Diagnostic assessment encompasses two stages:

1. Capture students' thinking in advance before a class session;
2. Use the feedback to tailor teaching and student learning experiences.

(West, 2018)

# Diagnostic Assessment: Techniques

- ▶ Just-in-Time Teaching
- ▶ Know-Wonder-Learned
- ▶ Sentence Stem Predictions
- ▶ Anticipating and Predicting New Information
- ▶ Background Knowledge Probe



# Formative Assessment

## WHAT?

**Assessment for learning:** Generally simple, low-stakes, non-graded in-class activity that is used to give both the university teacher and students feedback about the teaching and learning process as it is taking place.

## HOW?

Decide what you want to assess;

Choose a classroom assessment technique (CAT);

Implement it;

Review the results and decide what changes to make.

## WHY?

Helps students become monitors of their own learning;

Provides immediate, ongoing evidence about students' knowledge, understanding and skills.

# Formative Assessment: Classroom Assessment Techniques (CATs)

1. Minute Paper
2. Muddiest Point
3. Focused Listing
4. One-Sentence Summary
5. Think-Pair-Share
6. Retrieval Practice



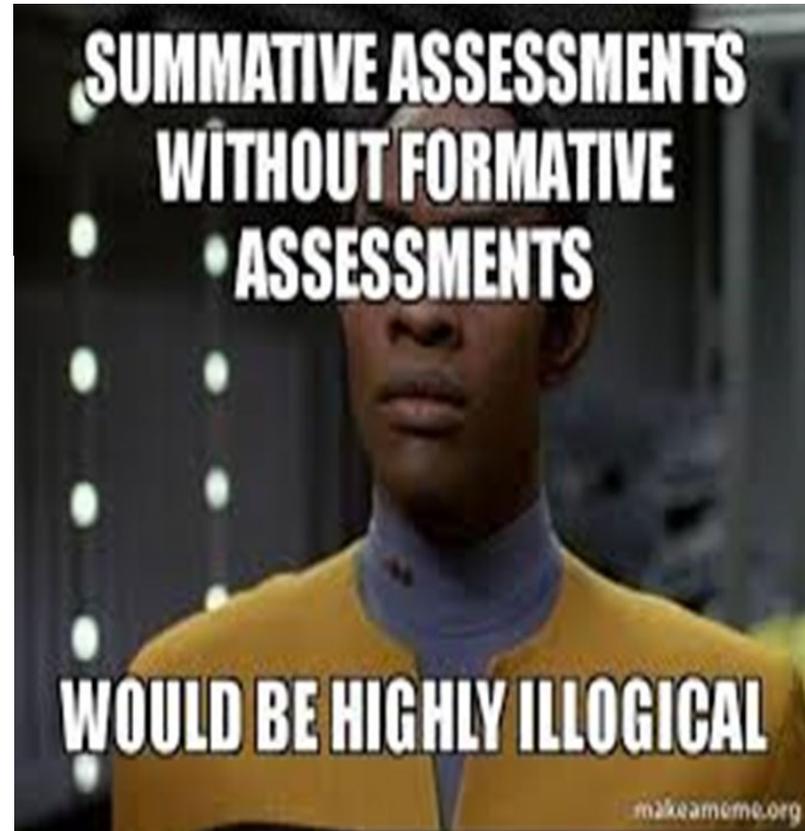
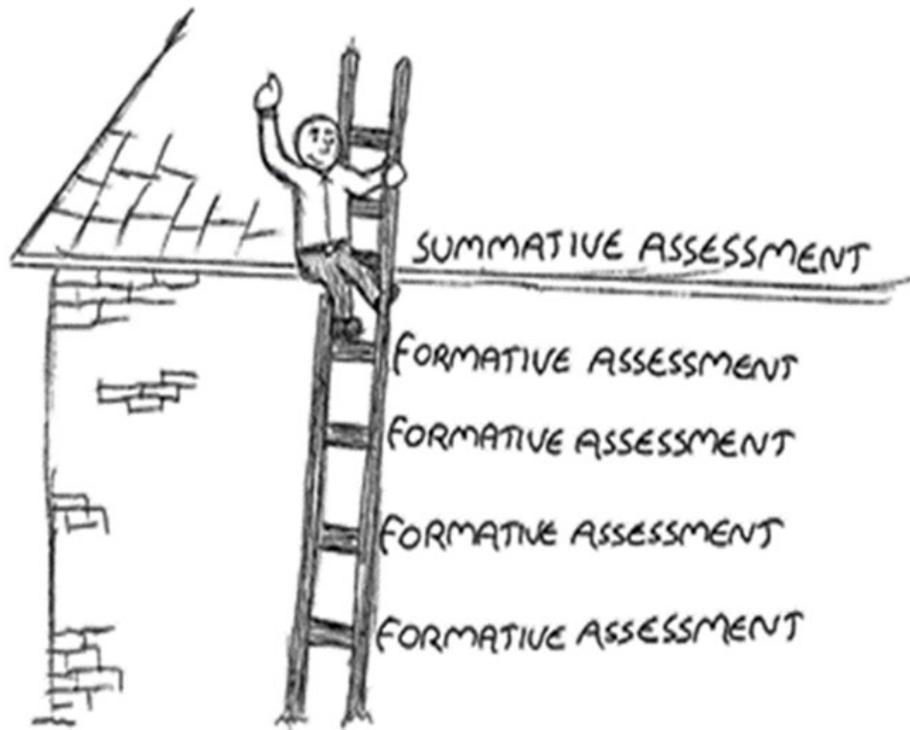
(Angelo & Gross, 1993; Brame, 2016)

# Don't Do This



# Formative and Summative Assessments

Formative assessment: A ladder/bridge to successful summative assessments.



# OSU Quality Teaching Document

University teachers are encouraged to measure and document student achievement of learning outcomes and provide opportunities for students to reflect on growth.

“Examples might include:

- Using pre/post assessments [Formative and Summative Assessments]
- Using assessment to monitor progress.”

(Quality Teaching 1.5)



# Summative Assessment (Evaluation)

## What it is

- Assessment of learning outcomes—obtained at the end of a learning unit or course.

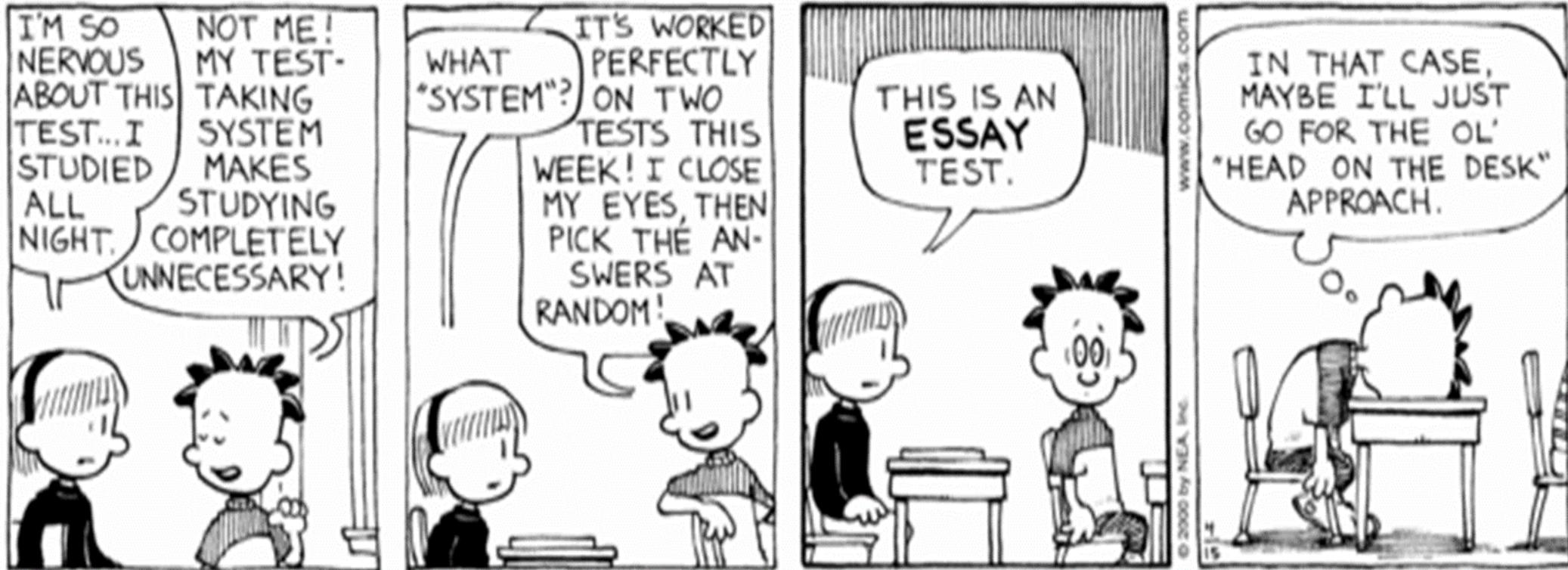
## Drawbacks

- Occurs at the end of a learning unit or course so faculty may not be able to use the results to guide instruction of current students.
- Students may not receive feedback to guide learning.

## Getting Around the Drawbacks

- Use results to guide instruction and learning in subsequent classes;
- Give comprehensive examinations;
- Use formative assessment techniques to prepare students for summative assessment.

“Effective assessment is more like a scrapbook of mementos and pictures than a single snapshot. Rather than using a single test, of one type, at the end of the teaching, effective [university teachers] gather lots of evidence [of student learning] along the way” (Wiggins & McTighe, 2005, p. 152).





# The Difference Between Assessment and Evaluation

Evaluation is using assessment information to make informed judgment.

## Steps 3 & 4 of the Assessment Process:

1. Establishing clear student learning outcomes;
2. Implementing learning opportunities for students to achieve the outcomes;
3. Gathering and interpreting evidence to ascertain how well student learning matches outcomes; 
4. Using subsequent information to improve teaching and student learning. 

# Assessment and Evaluation

The Purpose of...

assessment  
is to  
**INCREASE**  
quality.



evaluation  
is to **JUDGE**  
quality.

Too short and  
not enough  
leaves. C-





# Evidence of Student Learning

**Direct Evidence:** Compelling evidence of what students have and have not learned.

- Research projects, exhibitions, theses (scored using a rubric);
- Scores on locally-designed multiple-choice or essay tests;
- Written performances or presentations, papers (scored using a rubric);
- Portfolios of student work;
- Observations of student work in presentations, debates, group discussions;
- Student reflections (if required as learning outcomes. **OSU Quality Teaching Document 1.5 Example: “Incorporating student self-reflection in assessments.”**)

**Indirect Evidence:** Proxy signs that students are probably learning.

- Course grades;
- Assignment grades (if not accompanied by a rubric or scoring criteria).

(Suskie, 2009)

# Meaningful Evaluation of Student Learning: Three Best Practices

1. Use an Embedded plan matrix;
2. Implement effective feed up, feedback, feed forward;
3. Use a descriptive rubric.

# Embedded Assessment Plan Matrix: Align Learning Objectives with Evaluation

Learning Objectives	Exams	Papers	Assignments	Performance Tasks
1.	X	X	X	
2	X	X	X	
3	X			X
4	X		X	X

(Richmond, Boysen & Gurung, 2016)

# Embedded Assessment Matrix Plan Process

Useful for planning how assessment will occur:

- Determine the student learning objectives for a course.
- Match course assignments, tests and performance tasks with specified learning objectives.

Subsequently, **assignments and examinations** become the tools for assessing learning outcomes.

# The Power of Feedback

**“The secret to better student evaluations and better teaching is better feedback. Focus on providing your students with the feedback they need to improve.”**

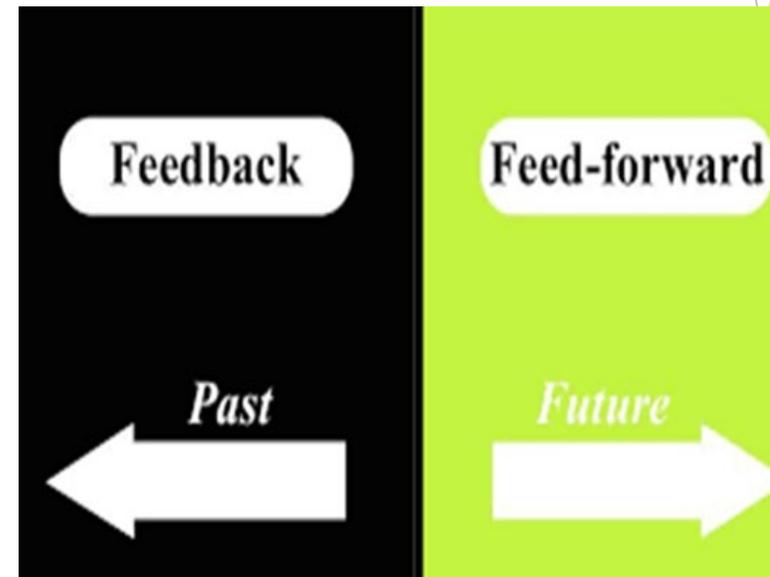
(Orlando, 2019)

# Types of Feedback

- **Feed Up:** Provide information on why the assessment task is important within the context of student learning objectives and outcomes.
- **Feedback:** Refers to what was done well or poorly. Begin feedback with a reminder about the specific learning objectives of the assignment.
- **Feed Forward:** Provide feedback to students first, followed by guidance on how to improve the performance.

# Difference Between Grades and Feedback

- A grade is a symbol that represents a student's performance against some standard.
- Grades are back-ward facing.
- The purpose of feedback is to reduce/narrow the discrepancies between current performance and a standard.
- Feedback is forward-facing.
- **Do not use feedback to justify a grade.**



“The solution to grading chaos is to make evaluation criteria more explicit, and there exists no better tool for outlining expectations than rubrics” (Richmond, Boysen, & Gurung, 2016, p.120).

OSU Quality Teaching Document 2.1  
Example: “Using rubrics aligned to assessments.”

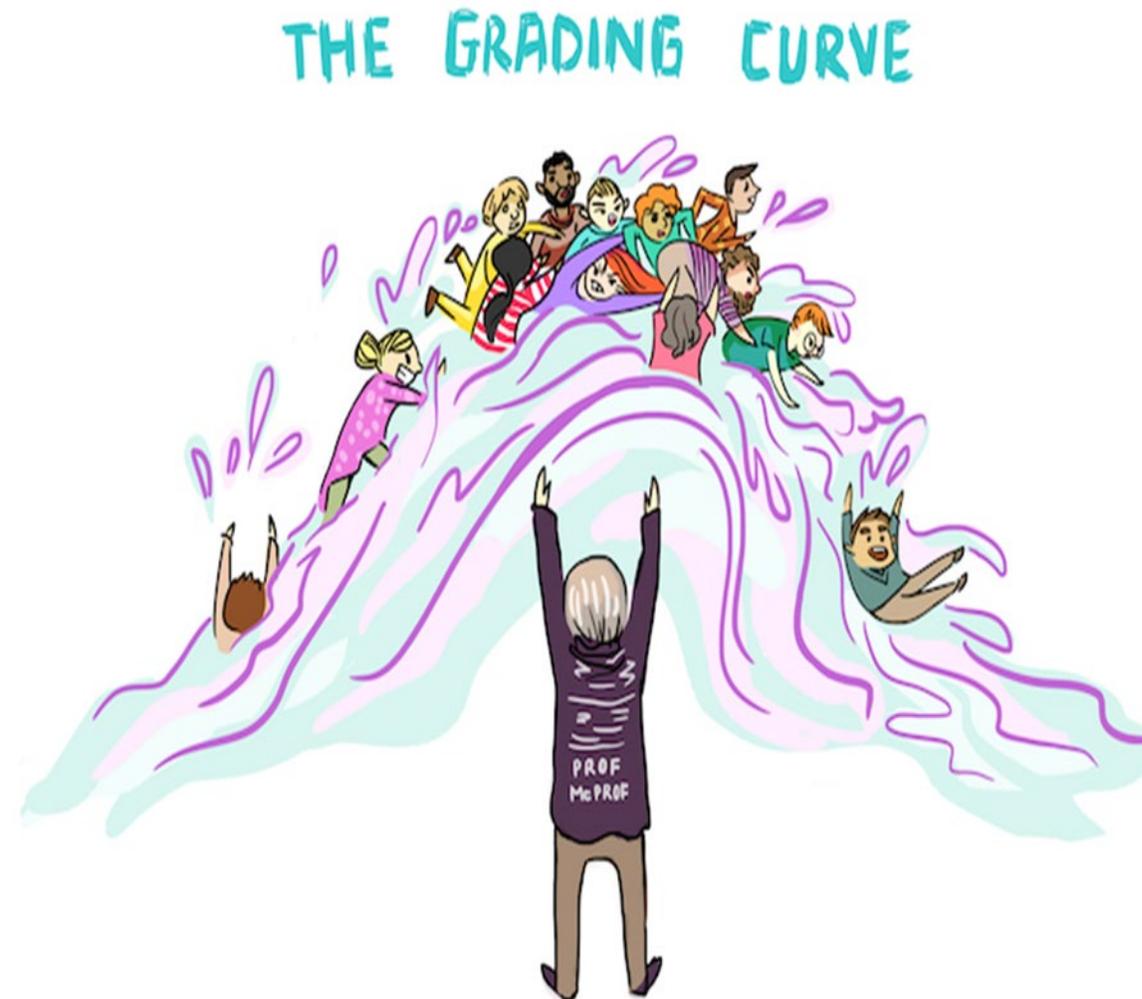
# Components of a Descriptive Rubric

Assignment Components/ Criteria	Level of Performance			
	Outstanding	Above Average	Average	Below Average
Introduction				
Content				
Analysis				
Organization				
Writing				
APA Format				

# Watch Out! Common Grading Errors

- Leniency errors
- Generosity errors
- Severity errors
- Central tendency errors
- Halo effect bias
- Contamination effect bias
- Similar-to-me effect
- First-impression effect
- Contrast effect
- Rater drift

(Suskie, 2019)



# Reflection

Think about the best practices of learning outcomes and assessment that you would like to incorporate into your teaching and work. Share your reflection with a participant or a small group of participants.

- How might you implement these best practices in your classes and/or work?
- What other best practices are you currently using?
- How effective are these practices ?

Share out

Thank you for giving the opportunity to  
present during your meeting!