Proposal for Delivery of an Existing Program to a New Location

1. Program Description

a. Program title, level, and delivery sites.

BS in Human Development and Family Sciences (HDFS), General Option; undergraduate. The degree is currently offered on the Corvallis campus, at OSU-Cascades, and on Ecampus. We propose to deliver the degree at OSU's Portland Hub.

b. Department and school/college that would offer the program. Include the name of the institution program coordinator.

The academic home for the HDFS program is the School of Social and Behavioral Health Sciences. The School Head (currently, Dr. Karen Hooker) oversees HDFS and other academic programs housed in the School. The HDFS Undergraduate Program Coordinator (currently, Dr. Lori McGraw) reports to the School Head and, going forward, will provide coordination for the HDFS program.

c. Briefly describe the academic program. List all course titles, including number of credits.

The 4-year plan for the HDFS program (see attached) will be the same plan that is used for all other HDFS General Option students. An online example of this option can be found here: http://health.oregonstate.edu/sites/health.oregonstate.edu/files/advising/sample-plans/hdfs-general-sample-plan-2017-18.pdf

HDFS Core (23)

H 100. Introduction to Public Health (4)
HDFS 240. *Human Sexuality (3)
HDFS 314. Adult Development and Aging (4)
HDFS 341. Family Studies (4)
HDFS 360. Critical Thinking in Human Development and Family Sciences (4)
HDFS 361. Applied Research Methods (4)

Non-HDFS Courses (21–26)

COMM 218. *Interpersonal Communication (3)
NUTR 225. General Human Nutrition (3)
PSY 201. *General Psychology (3)
PSY 202. *General Psychology (3)
SOC 204. *Introduction to Sociology (3)
WR 327. *Technical Writing (3) or HC 199. *Honors Writing (3)

Choose one of three statistics options below:
H 220. Introduction to Health Data Analysis (3)
ST 201, ST 202. Principles of Statistics (4,4)
ST 351. Introduction to Statistical Methods (4)

Required for Option (23)

HDFS 311. Infant and Child Development (4)
HDFS 313. Adolescent Development (4)
HDFS 461. ^Program Development and Proposal Writing (4)

Choose at least 11 credits from the following courses not previously taken:
HDFS 201. *Contemporary Families in the U.S. (3)
HDFS 312. Parenting Research and Application (4)
HDFS 431. Family, School, and Community Collaboration (3)
HDFS 432. Children and Youth With Special Needs (3)
HDFS 444. Family Violence and Neglect (4)
HDFS 447. *Families and Poverty (4)
HDFS 465. Topics in Human Development and Family Sciences (3)

baccalaureate core courses

d. Indicate in what ways the proposed program at the new location(s) will differ from the on campus program.

There is no difference between the proposed program and the programs offered in Corvallis, Bend or fully online. The hybrid delivery format is currently used, or planned for use, for delivery of many of these same courses at the Corvallis campus. This format provides flexibility for many students who are working or have family responsibilities.

e. List any special requirements or prerequisites for admission to the program at the new location(s).

There are no special requirements for prerequisites for admission to the program. Students must meet the admission requirements for OSU.

f. Is there an accrediting agency or professional society that has established standards for this program? If so, is the program currently accredited? If accredited, what steps would be needed to accredit the program at the proposed new location(s)?

The College of Public Health and Human Sciences is accredited by the Council on Education in Public Health. There is no HDFS accrediting body.

g. Provide evidence of consultation with other public universities regarding non-duplication of similar programs offered in the same region, or ones that will cause undue hardship to another public university.

There are no HDFS programs in the Portland Metropolitan Statistical Area (MSA).

2. Demand

a. List any similar programs offered at the proposed or nearby location(s).

There are no similar programs near the proposed location.

b. Provide evidence of need for the program at the new location(s).

In a recent analysis of the Portland market by Eduventures for higher education (2015), Public Health was listed as one of 3 areas (the other 2 were related to computer programming and computer and information sciences) that were at the top of the list as an "OSU opportunity in Portland" (p. 24). Our proposal is, therefore, highly responsive to demand in the Portland area.

The HDFS program provides current knowledge, practical skills and hands-on experience to excel in a field dedicated to improving the human condition by intervening during crises, helping people access resources and advocating for changes in the systems that affect the lives of those in need. Diverse careers available to HDFS graduates include teaching in early childhood, social service caseworker, counseling, long-term care positions, child welfare, public administration, public health, nursing, and many others. The option to add an accelerated one year MPH would further expand career options for these students, preparing them to enter the high demand field of health care.

We propose to offer a hybrid HDFS Portland major for Fall term 2018, enabled largely due to our current HDFS online degree program. Beginning in 2010, HDFS was among the vanguard of academic units at OSU to offer a complete undergraduate degree online and currently has one of the largest Ecampus enrollments of any major with 329 (220 declared majors), according to the Ecampus Marketing Dashboard report (2017). The proposed hybrid HDFS Portland program would be supported by established OSU Extended (Ecampus) courses and thus provides the flexibility to create online, hybrid and in-seat programming at the OSU-Portland campus.

c. Estimate enrollment and number of graduates over the next five years. Will any enrollment limitation be imposed? If so, how will those to be enrolled be selected?

The program estimates that enrollment will grow to 200-250 over the next five years. We plan to accommodate all students who are interested in pursuing this innovative pathway to earn an OSU degree.

3. Personnel

a. List qualifications of faculty (regular and/or adjunct) who will be involved in delivering the program to the proposed location(s).

A Ph.D. in HDFS or a closely-related field will be a required qualification for the successful candidate who is hired to deliver several courses at the Portland hub. Other preferred qualifications include: experience teaching in HDFS, experience teaching online, and experience teaching in a hybrid format. We expect that students will also be taking some OSU Ecampus courses which are taught by instructors with a Master's degree or a PhD in HDFS. These qualifications do not differ from those required for an instructor delivering the HDFS program in Corvallis, at OSU-Cascades, or on Ecampus.

b. Estimate the number and type of support staff needed to provide the program at the new location(s).
It is likely that OSU's Portland hub will include at least one full-time administrative assistant, who will provide support to all programs in the new location. For advising support, PHHS advisors will be utilized for the first two years. After that, we expect to be able to hire a .50 FTE advisor who will be assigned to the Portland hub.

4. Other Resources

a. Describe facilities (e.g., buildings, labs, equipment) necessary to offer the program at the new location(s).

OSU has leased the second floor of the Meier & Frank building in downtown Portland that will be the hub for its Portland programs. The facilities are typical enhanced classroom facilities, which will be available on-site. The instructors will need access to a printer for exams.

b. Indicate how library needs will be met.

Library needs are currently met for the equivalent online HDFS degree. Students in the hybrid modality program will use the online access for library materials.

c. Indicate how students at the new location(s) will receive student services (e.g., academic advising, financial aid assistance, course registration, access to book/text purchases).

All students in the hybrid modality program will have access to all student services that are currently provided to online students, including financial aid assistance, course registration, and textbook purchases. The College already has one full-time academic advisor working with Ecampus students.

5. Alternative Delivery Methods/Formats

a. Are alternative delivery methods being used (e.g., distance learning or technology-enhanced)? Please describe.

The degree program is currently available fully online. The proposed program provides supplemental face-to-face instruction that will replace some of the online academic activities.

b. Will this program be delivered in an alternative format (e.g., weekend, evening, on-site)? Please describe.

The courses will typically meet one day per week. As enrollment grows, sections may be offered in daytime, evening, and/or weekend formats to provide maximum flexibility and choice for the students enrolled.

6. 40-Mile Radius Rule

"Significant change" to a university's academic program includes, but is not limited to, any new undergraduate or graduate degree program, or any existing undergraduate or graduate degree program that will be offered more than 40 miles from the site at which it is currently offered.

"Significant change" to a university's academic program does not mean a new undergraduate or graduate certificate program, new minor, or a new name for an existing degree program.
Source: Oregon Administrative Rules (OAR) 715-013-0020(1)

Revised May 2016