College of Business
Oregon State University, 443 Austin Hall, Corvallis, Oregon 97331
Phone 541-737-2551 | business.oregonstate.edu

DATE: February 9, 2017

TO: Colleen Bee (Marketing)
Prem Matthew (Finance)
Renee Reitsma (BIS)
Jonathan Arthurs (Entrepreneurship & Strategy)
Zhaohui Wu (Supply Chain & Operations)
Bin Zhu (BIS – Graduate Program)

FROM: Roger Graham, PhD
Program Lead, Accounting Program, College of Business

SUBJECT: Renaming the Master's in Business Administration-Accountancy Graduate Degree Program

The Accounting Program seeks to rename our graduate degree program such that accountancy students seeking a graduate level degree will receive a Master's of Accountancy (MAC) rather than an Master's of Business Administration-Accountancy (MBA-A). The point of this letter is to solicit your reaction to this proposal.

The motivation for the name change comes from a desire to further the College of Business's strategic plan to emphasize distance education. By creating a program that encompasses a focus on analytics, we will be drawing from working professionals who desire to continue their education through OSU, as well as pulling from our current students who are looking to further their education while gaining the 225 credits required to sit for their CPA exam, and for those students looking to get all three degrees (BS, MAC, PhD) at one school.

The renaming will help with marketability, while also giving our students a practical and useful education that will set them apart from other accounting graduates.

Therefore, we request that the University approve changing the graduate program degree name within the accountancy program from the 'Master's in Business Administration-Accountancy (MBA-a)' to the 'Master's in Accountancy (MAC)'. There are no current students who would be matriculated into the program by Fall 2017, so this change will only affect future admitted students who apply to the newly named program because of the education that it advertises via the name change.

We would greatly appreciate your concurrence with this request and ask that you indicate your reaction to our proposal at your earliest convenience.