

Assessment Plan for Revised MBA

	Assessment								
	BA528	BA540	BA550	BA555	MGMT559	BA561	BA 569	BA572	BA590
	Financial & Cost Analysis	Corporate Finance	Organizational Management	Practical Business Analysis	Ethics	Supply Chain Management	Advanced Strategic Management	Advanced Information Systems	Marketing Management
GOAL #1: Integrative Experience and Experiential Learning									
LO1a: Analyze and synthesize information across disciplines/functions in order to evaluate business opportunities and make sound business decisions.					X				
GOAL #2: Social, Legal, and Ethical Responsibilities of Organizations and Society									
LO2a: Analyze the impact of an enterprise on its various stakeholders using deontological and consequential lenses.		X	X		X			X	
LO2b: Demonstrate awareness of the current U.S. legal and global regulatory business environment.	X	X			X				
GOAL #3: Effect of Global Environment on Business									
LO3a: Demonstrate comprehension of cultural commonalities and differences in international business activities and customs.			X			X			X
LO3b: Develop effective management techniques for cross-cultural business.			X		X				
GOAL #4: Strategic and Innovative Thinking and Analysis Skills to Enable Effective Opportunity Identification, Problem Solving, and Decision-Making									
LO4a: Demonstrate and apply appropriate management science and statistical tools to analyze business conditions.	X	X		X			X		
LO4b: Evaluate business environment and opportunities and devise strategies for responding effectively to problems, threats, and opportunities.						X		X	X
GOAL #5: Effective Oral, Written, and Presentation Communication Skills									
LO5a: Construct and communicate a logical, relevant, and professional quantitative assessment of business information in an effective manner.	X	X		X			X		
LO5b: Construct and communicate a logical, relevant, and professional qualitative assessment of business information in an effective manner.							X	X	X
GOAL #6: Team Participation and Leadership									
LO6a: Summarize and apply theories of effective leadership.		X	X						
LO6b: Summarize and apply theories of team composition, process, and motivation (including inclusivity and diversity) to effectively manage work teams.		X	X						

