

Budgets & Fiscal Planning Committee

February 21, 2019

Minutes

Voting members present: Gloria Crisp, Dave Feeney, Drew Ibarra, David Pham, Corina Rampola

Voting members absent: Denise Lach, John Talbott

Category I Proposal

- New Certificate Program – [Engineering Management](#) – #104678
 - The budget form is lacking the Business Center (BC) signature
 - The BC confirmed via email that it was supported
 - The course looks sound from a budget standpoint: the courses already exist, the space is available and there is demand for the certificate from students who do not want a degree.
 - Marketing will take some resources
 - There is an 10K Ecampus support fund and one specifically related to travel, but the 1K budget for that seems rather low.
 - The fund is not addressed in the budget narrative.
 - Only budgeted in the first year
 - If students do the degree, are they also allocated the certificate?
 - No, there is no need for degree students to have a certificate, as well.
 - Is there a potential impact to the degree program, now that a certificate will be available? Will the Engineering Management degree program lose enrollment?
 - Could there be a market blur in the future, where it doesn't matter if students have a degree or certificate?
 - The certificate would benefit working professionals who may need additional certification.
 - Send back and request clarification on 10K support fund and 1K travel fund
- Requesting Budget Narrative
 - Questions will be sent to Sherm
- New Degree Program – [Business Analytics](#) – #106038
 - The program feels more marketing based, rather than technologically based.
 - The program relies on existing courses and resources
 - There are five graduate programs and they will be brought down to the undergraduate level.
 - There is a growing need for these skillsets.
 - The proposal makes it sound like they will be pulling students from other degree programs, rather than drawing in new students in the first year.
 - They are anticipating some new students in the following years via transfers and incoming freshman.
 - Budget in year 3 for an additional online advisor. Why not year 1?
 - Anticipates growth
 - Additional explanation in the narrative would make this more clear
 - Drew made a motion to approve; seconded; passed, 1 abstention

New Business

- None

Minutes prepared by Caitlin Calascibetta