

# New Graduate Option Strategy, Entrepreneurship, and Innovation

**Status: Pending Review - Curriculum Council Chair**

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## Proposal

Proposal ID:101429

Type:New Option/Minor

Submission Date:March 12, 2018 8:33am

Effective Term:Summer 2018

Justification:

Changing the name of the commercialization/innovation option in the Phd (approved by faculty last spring) by adding the strategy, entrepreneurship and innovation as a new option and deleting the old commercialization/innovation option.

Comments:*None*

## Originators

NAME	TITLE	DEPARTMENT/SCHOOL
<a href="#">James Coakley</a>	Senior Assoc Dean-AcademicProg	College of Business Dept

## Contacts

NAME	TITLE	DEPARTMENT/SCHOOL
<a href="#">Jared Moore</a>	Dir-Phd Program Development	College of Business Dept

## Liaisons

LIAISON	STATUS	REQUIRED
Prem Mathew - Associate Dean / College of Business Dept I approve. (Responded on Aug 18, 2017)	Responded	Yes

## Program Information

Program Title:Strategy, Entrepreneurship, and Innovation

CIP Code:520201

College/Department or College/School:College of Business / No Department

Program Type:Graduate Option

Associated Major:Business Administration - MBA, PhD

Description:

Graduate option for the PhD in Business Administration.

The primary objective of the Strategy, Entrepreneurship and Innovation option is to train doctoral students for careers as professors at high-quality research-oriented universities. This training includes providing them with a program of course work that will prepare them to conduct quality research in strategy & entrepreneurship as well as management and marketing, involving them in faculty-sponsored research projects as co-investigators and co-authors, and assimilating them into all aspects of academics related to innovation and commercialization (e.g., teaching, research, and service).

Requirements:

Basic Program (26)

BA 611. Teaching Effectiveness (1,1)

BA 612. Foundations of Business Research (3)

BA 613. Seminar in Business Research Methods (3)

Other sample courses include (but are not limited to):

AEC 512. Microeconomic Theory I (4)

AEC 513. Microeconomic Theory II (4)

AEC 525. Applied Econometrics (4)

AEC 625. Advanced Econometrics I (4)

AEC 627. Computational Economics (4)

ST 511. Methods of Data Analysis (4)

Advanced Program (24)

BA 602. Independent Study (3)

BA 660. Foundations of Entrepreneurship Research (3)

BA 661. Doctoral Seminar in Organizational Theory (3)

BA 662. Corporate Entrepreneurship and New Ventures (3)

BA 663. Strategic Management (3)

BA 664. Technology Innovation and Development (3)

MGMT 650. Organizational Behavior (3)

MRKT 690. Marketing and Commercialization (3)

Additional Courses to Fulfill PhD Requirements (24)

Sample courses include (but are not limited to):

AEC 611. Advanced Microeconomic Theory I (4)

ECON 520. Game Theory (4)

ECON 560. Industrial Organization Theory and Policy (4)

ST 512. Methods of Data Analysis (4)

ST 513. Methods of Data Analysis (4)

ST 551. Statistical Methods (4)

ST 552. Statistical Methods (4)

Dissertation/Research (36)

BA 603. Thesis/Dissertation (36)

## Documents

*None*