

Request for New or Changed Course Designator:

We request the addition of a new course designator (**OP**) for the Bachelor of Science in Outdoor Products program.

Purpose: The proposed course designator should have an identified purpose within the curricular structure of Oregon State University.

- What academic programs, including majors, certificates, options and minors will be served by courses within the designator?
 - The OP course designator will be used only by the Outdoor Products program at OSU-Cascades. This is a unique program.
- In what ways do the general area and scope of the content constitute a coherent body of knowledge?
 - This is a holistic program to combine both Product AND Outdoors. There will be a strong emphasis on full lifecycle of product. The course of study will span from concept creation to design and development to commercialization to sales and marketing to end-of-life. Our program is unique in this end-to-end approach; we believe that each phase of the process must respect and integrate with the others. Having literacy across many phases of the process will only strengthen competency in a specific phase.
 - In addition, the program will highlight a constant respect for a product's use in the outdoors. From resource management to outdoor leadership, the course of study will be fundamentally tied to respectfully enjoying the outdoors. The program will leverage OSUs strengths in educating and creating stewards of our natural resources.
 - Courses using this designator are unique to the Outdoor Product program and are tailored to specific educational needs. Supporting courses may be drawn from engineering, business, natural resources, and tourism, recreation, and adventure leadership.
- Is the proposed usage of the designator consistent with practice at OSU and other institutions? Give examples.
 - There are few other programs of this nature in the country.
 - U of Oregon's Department of Product Design uses "PD"
 - Utah State University's Outdoor Product Design and Development program uses "OPDD"
 - Portland State University's Athletic and Outdoor Product Management use "AO"

Accountability: Responsibility for the integrity and oversight of the proposed course designator should be clearly identified.

- What is the academic College of the designator?
 - OSU-Cascades is the academic location. We are still determining and appropriate college to act as the academic home.
- Who is responsible for administering courses in the designator, e.g. scheduling and catalog updates. Who are the faculty contact persons?
 - OSU Cascades Campus has hired an Executive Director for the Outdoor Products program, Geoff Raynak. Geoff will act under the guidance of the Dean of Academic Affairs on the OSU-Cascades campus.
- Who is responsible for consistency and outcome assessment for courses in the designator?
 - The OSU-Cascades Executive Director of Outdoor Products.
- Which units get credit for the SCH generated by courses in the subject code?
 - OSU-Cascades will get the SCH for OP classes.
- Who is responsible for communicating information about the new designator to stakeholders, including advisors, admissions, and students?
 - The Executive Director of the Outdoor Products program will work with the advising/recruiting team at OSU-Cascades.

Impacts: Who will benefit from the new designator and what changes will result from its implementation?

- Will courses in the new designator duplicate or compete with existing ones?
 - No, these are unique courses taken only by the students in the Outdoor Products program
- Are there expected cross-listings or curricular equivalencies?
 - No
- How will the new designator affect transfer credits?
 - If a student has taken an equivalent Outdoor Products course at another institution, we can consider it for credit at OSU
- Will any previous existing designators expire as the new one appears?
 - No
- How will the new designator benefit students?
 - The designator will allow the new degree program to be offered.