

OSU IMPACT STUDIO

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Oregon State
University

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OSU Vision

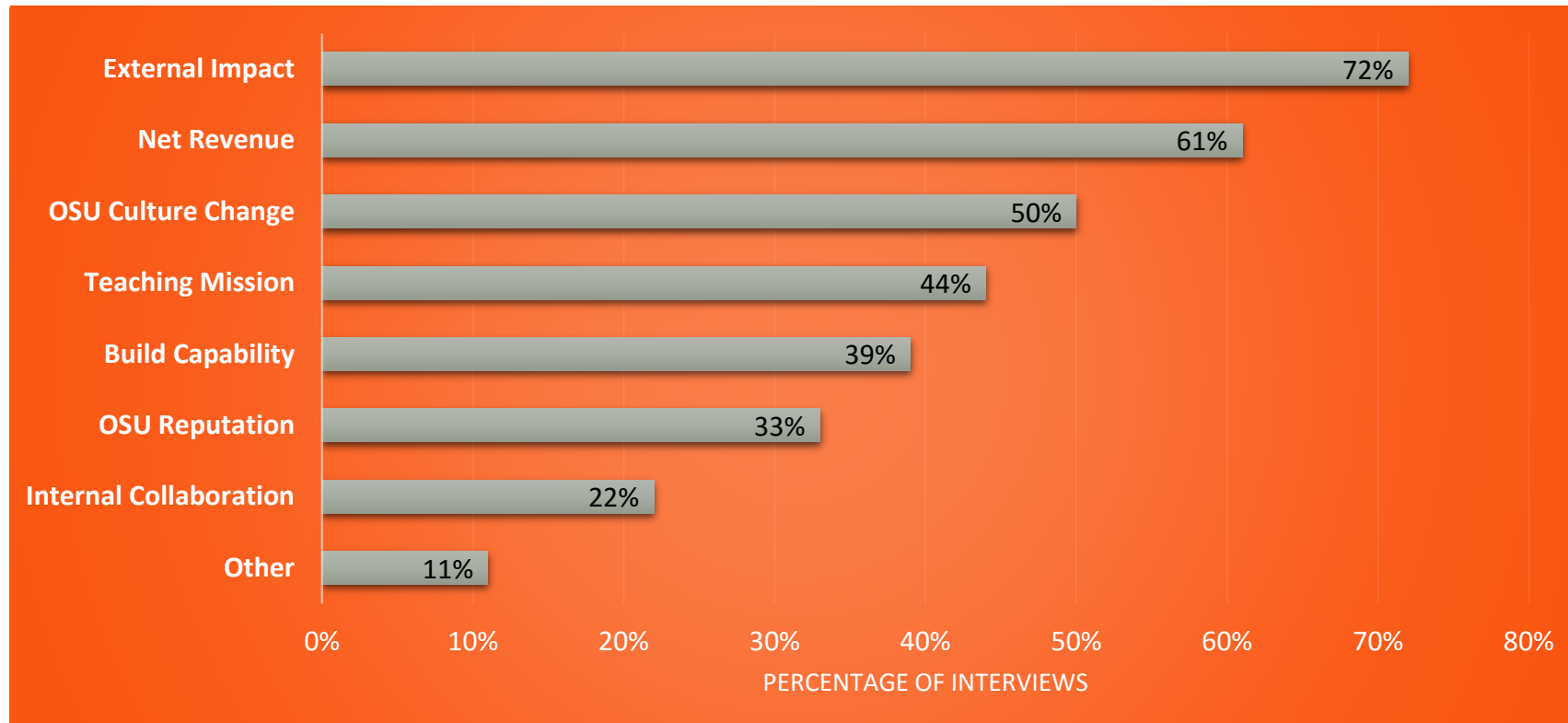
A higher rate of institutional innovation surfaced as a high priority through the Vision 2030 conversations, as were the needs for net revenue growth and diversification. The Impact Studio gives the University an active venue coupled with best practice approaches for developing ways to respond creatively and nimbly to fast-changing trends in higher education.

Impact Studio Mission

Formed in December 2017, the Oregon State University Impact Studio is a place for teams of faculty, administrators and staff to develop, test and incubate bold ideas that will advance the University's strategic goals.

Stakeholder Feedback

Q1) What are the top outcomes that the Impact Studio should focus on to benefit OSU and those that we serve in the next 3 years?



Impact Studio 2018 Goals

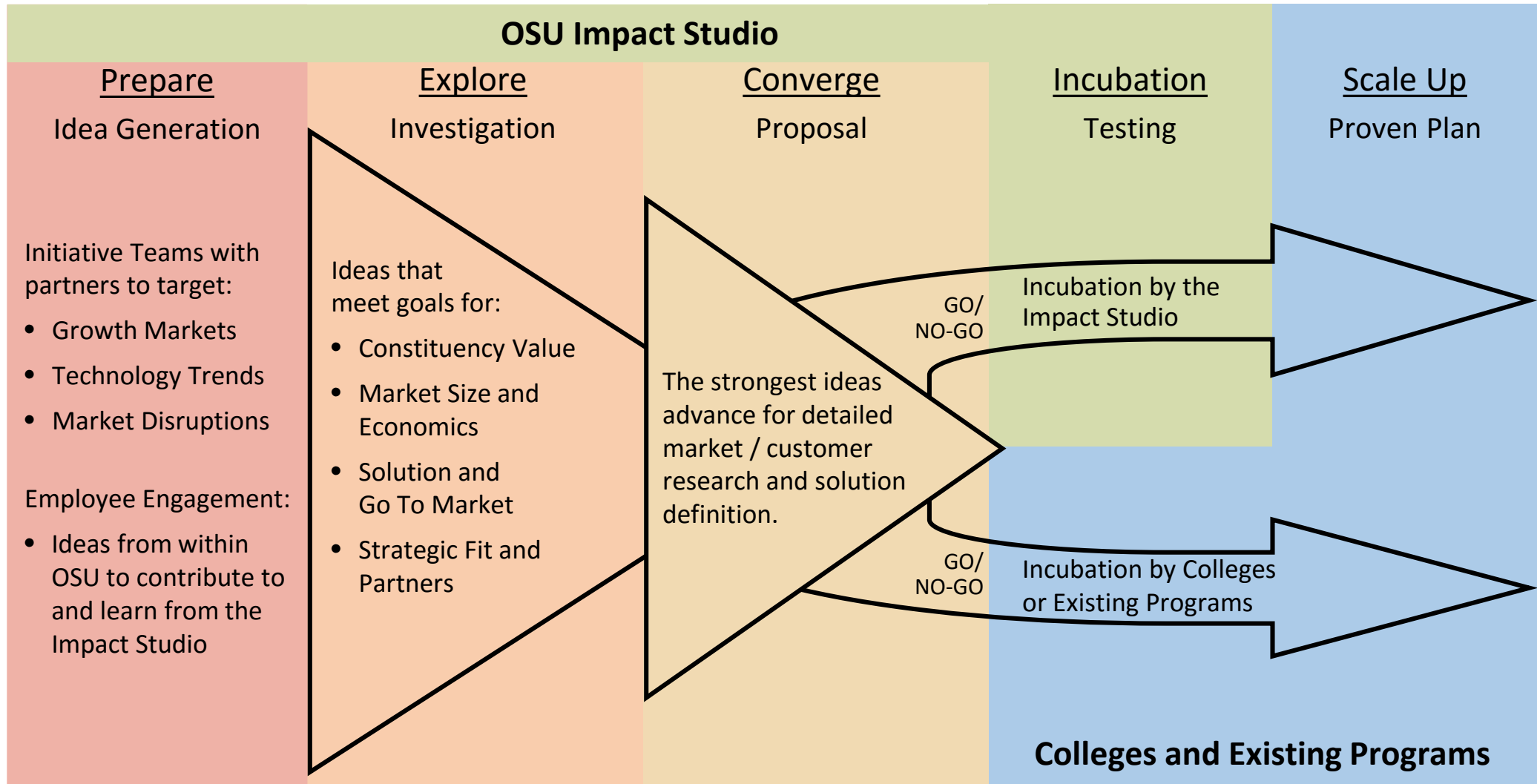
Goals

1. Successfully incubate Gateway Program
2. Propose 2 to 3 new Investment Proposals in July 2018
3. Create and manage a disciplined portfolio of new opportunities

Partnerships

- Partner with Colleges, Central Units, Centers, and External Partners to identify and staff selected initiative teams.
- Identify Impact Studio Advisory Board and develop governance model.
- Develop communications and engagement process for OSU employees and students interested in contributing to and learning from Impact Studio.

Portfolio



Gateway Initiative

Incubation Phase

It is intended for students who desire a Bachelor's degree but have logistical and financial barriers to starting at OSU. The goal is a streamlined process to complete the first 90 credits of their degree in the Gateway program and then transition into an on-campus program, an Ecampus program, or a hybrid option, depending on their preferences and cost considerations.

Gateway has completed its second learning cycle in incubation as it determines the solution to pilot.



Advanced Wood Products Initiative

Explore Phase

The objective is to redefine the wood products, architecture, and construction, industry by changing the fundamental approach for non-residential construction. There are many advantages and opportunities for using mass timber in commercial buildings, but the industry has not yet fully embraced this new approach. The Tallwood Design Institute provides an ideal collaboration structure (OSU – COF & COE, UO-COD) to launch ideas that will foster and promote this industry in ways that support ongoing economic development opportunities for timber-dependent rural communities.

The goal is to present a prioritized list of investment proposals to the Provost and President from the selected initiatives in July 2018.

Outdoor Economy Initiative

Explore Phase

OSU Extension has been asked to take a leadership role in the recently categorized \$16.4B Oregon Outdoor industry. The opportunity to partner with companies such as REI and Columbia, nonprofits such as the Mazamas, and with the governor's office will yield many innovative ideas to ensure the prosperity of individuals, families, and communities as we work and play outdoors. The key theme that will be the focus on during this round of work will be Education and Training—Workforce Development.

The goal is to present a prioritized list of investment proposals to the Provost and President from the selected initiatives in July 2018.



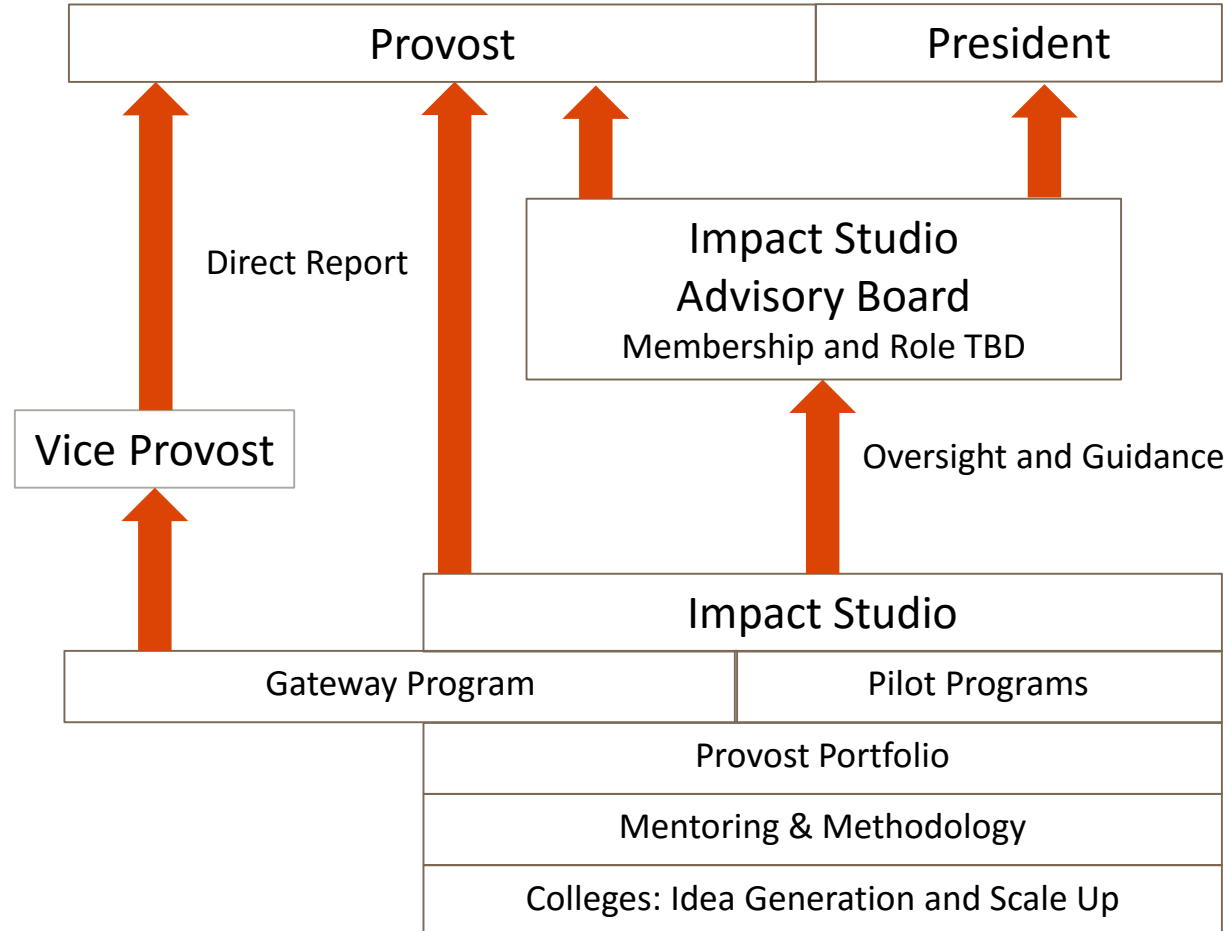
Transfer Student Experience Initiative

Explore Phase

The data for first-year retention rates for transfer students is significantly below that of traditional students. This initiative is a partnership with Enrollment Management, Student Affairs, Ecampus, and other key stakeholders. Human Centered Design methodologies are an ideal way to stand in the shoes of these students in order to pinpoint issues and identify solutions to improve the transfer student experience and retention rates.

The goal is to present a prioritized list of investment proposals to the Provost and President from the selected initiatives in July 2018.

Governance Structure



Role of the Director

- Apply experience advancing innovation in the corporate and higher education sectors.
- Engage faculty, administrators and staff to develop new initiatives for potential investment at the department, school, college or university levels.
- Assist in the launch, incubation, and transfer of programs that grow the University beyond its existing portfolio and audiences.

THANK YOU

I AM LOOKING FORWARD TO WORKING IDEAS TOGETHER IN THE
OREGON STATE UNIVERSITY IMPACT STUDIO.