

Renaming an Academic Program Proposal

Agricultural and Food Business Management - BS, HBS

Status: Pending Review - Curriculum Council Chair

[Show All Reviews](#) ▶

Proposal

Proposal ID:101675

Type:Renaming an Academic Program

Submission Date:February 7, 2018 9:02am

Comments:None

Originators

NAME	TITLE	DEPARTMENT/SCHOOL
Tjodie Richardson	Head Advisor	Applied Economics

Contacts

NAME	TITLE	DEPARTMENT/SCHOOL
Penelope Diebel	Assistant Dean	College of Ag Admin
Jennifer Alix-Garcia	Department Head	Applied Economics

Proposal Details






Program Type:Undergraduate Major

Current Program Name:Agricultural Business Management - BS, HBS

New Program Name:Agricultural and Food Business Management - BS, HBS

Supporting Documents

DOCUMENTS
* Signed Transmittal Sheet ?
TransmittalSheetsigned.pdf (60.87 Kb added Oct 10, 2017 9:49 am)
* Executive Summary ?
ABM-AFBMJustification.pdf (92.46 Kb added Oct 10, 2017 9:51 am)
* Proposal ?
ABM-AFBMCATIProposal.pdf (123.71 Kb added Oct 05, 2017 9:51 am)
* Letters of Support ?
Brent Fetsch SupportLetterExternal.pdf (94.07 Kb added Oct 05, 2017 9:51 am)
Accessibility Form ?
Library Evaluation ?
Faculty CVs ?
Other Attachments ?
AFBM17-18checksheets.pdf (74.56 Kb added Oct 10, 2017 9:52 am)

LIAISONS	
* Liaisons 	
Penny Diebel	
Request: SupportLetterInternal.pdf (137.07 Kb added Feb 07, 2018 8:56 am)	
Response: <i>None</i>	
BUDGET INFORMATION	
* Budget Year 1 	
AFBMBudgetSheet.pdf (7.51 Kb added Feb 07, 2018 9:00 am)	
* Budget Year 2 	
AFBMBudgetSheet.pdf (7.51 Kb added Feb 07, 2018 9:00 am)	
* Budget Year 3 	
AFBMBudgetSheet.pdf (7.51 Kb added Feb 07, 2018 9:00 am)	
* Budget Year 4 	
AFBMBudgetSheet.pdf (7.51 Kb added Feb 07, 2018 9:01 am)	



Proposal Transmittal Sheet

Full Category I and Abbreviated Category I Proposals

Submit proposals to: Office of Academic Programs, Assessment, and Accreditation
314 Waldo Hall – Oregon State University

Attach Transmittal Sheet; Proposal; Library Evaluation (performed by the Library for Full Category I proposals), Letters of Support (external to OSU); Liaison Correspondence (internal to OSU), External Review (new graduate program proposals), and Budget Information (both OSU and HECC budget sheets for Full Category I proposals and OSU budget sheets for Abbreviated Category I proposals)

Full Category I Proposals: New Programs

Final Approval--for new degrees, extension to OSU's branch campus, and substantive changes:
Higher Education Coordinating Commission (HECC)

Final Approval-- for new certificate programs: OSU Provost

Check one:

☐

New Degree Program

☐

New Certificate Program

☐

Extend Program to OSU Branch Campus

☐

Substantive Change

Abbreviated Category I Proposals: Other Proposals

Final Approval--for new academic units, renames, reorganizations, and, suspensions: OSU Provost

Final Approval-- for terminations: OSU Board of Trustees

Check one:

☐

Establish: new college, school, department or program

☒

Rename: change the name of an existing academic program or academic unit

☐

Reorganization: move the responsibility of an academic program from one academic unit to another; reorganize existing academic unit(s), including mergers and splits

☐

Suspension (or Reactivation): suspend an academic program (maximum period: three years)

☐

Termination: terminate an academic program or academic unit

Title of Proposal:

Agricultural and Food Business Management

Proposed Effective Term:

Fall Term 2018

School/Department/Program:

Applied Economics

College:

Agricultural Sciences

I certify that the above proposal has been reviewed by the appropriate Program, Department, School, and College administrators and committees. I approve this proposal.

Sign (Department/School Chair/Head; Director)

10/5/17

Date

JENNIFER ALIX-GARCIA

Print (Chair/Head; Director)

Sign (College Dean)

10/6/17

Date

W. Daniel Edge, Assoc. Dean
CAS

Print (College Dean)

Proposal Purpose / Justification

Current name of the major: Agricultural Business Management

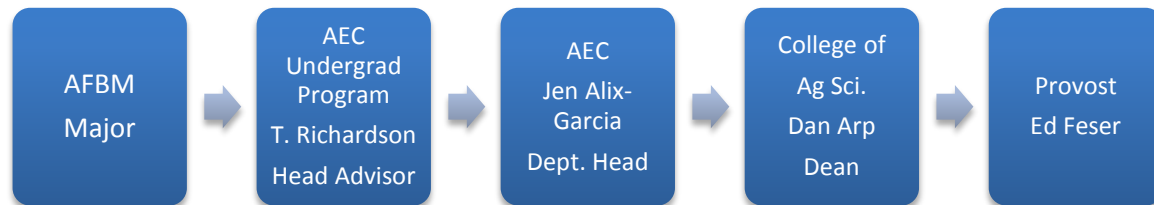
Proposed new name for major: Agricultural and Food Business Management

When the Agricultural Business Management major was established over thirty years ago, the major had a focus on production agriculture and the management of farms, ranches, nurseries and businesses that directly served these agricultural enterprises (e.g., seed, feed and chemical input suppliers, agricultural lending and farm credit agencies, rural property appraisers, etc.). The past ten years have seen considerable changes to the nature and dynamics of agricultural and food systems in the US and beyond. Fundamental shifts in the organization, coordination and integration of how food gets produced, processed, marketed and delivered to the point of consumption is broadening the necessary educational scope of the major. Commodity agriculture remains the dominant model, yet new market demands are requiring a more diverse perspective and skill set for everyone involved in the agricultural and food industries. Consumer demands are having profound and lasting effects on the profitability and viability of every firm that contributes to the food system that serves these consumers. The proposed name change and related modifications to this major reflect the AEC Department's desire to enhance the relevance and value of the major for our current and future students. This includes an explicit recognition that agricultural and food systems are becoming more inter-dependent and we should offer students a major that reflects this new market dynamic. Most importantly, the change in the name of the major reflects the already substantial shift in focus of the courses that are contained within it; students learn about food systems, and their degree designation should reflect this.

Additionally, this name change is consistent with a national trend within departments of agricultural and applied economics, as represented in the following innovations in undergraduate programs being made by departments at other land grant universities:

- Washington State University College of Agricultural Human & Natural Resource Sciences – Offers an interdisciplinary, college-wide program with a major in Agricultural and Food Business Economics
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- Purdue University Agricultural Economics Department – Changed the name and broadened the focus of their capstone course for their agribusiness major to "Agricultural and Food Business Strategy"
- Kansas State University Department of Agricultural Economics – Offers three options with its undergraduate agribusiness major –Agribusiness, International, and Food Industry options

A. Location – Note, no change in organizational structure is associated with this proposal.



B. Objectives, Functions, and Activities

1. The change in the name of our major will reflect programmatic changes that are already being implemented. Objectives, functions and activities associated with our ABM major have already been broadened to include an increasing “ag and food systems” approach in our course titles, course content, course descriptions, and broadening of experiential learning activities. Approved changes that have already been put into place include the following:
 - a. Changes in course titles, which have already been approved by OSU Curriculum Committee
 - i. AEC 211 – from “Management in Agriculture” to “Agricultural and Food Management”
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 - ii. AEC 466 – Agricultural and Food Marketing Management
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 - c. Have suspended our offering of several courses, which were more narrowly targeted to “farm management” topics and had had declining enrollments in recent years
 - i. AEC 468 – Crop Enterprise Budgeting
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 - iii. AEC 470 – Farm Budgeting and Planning
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 - v. We also dropped one required pre-requisite from AEC 465 (BA 360, Business Finance), which added some flexibility in scheduling for our students while not losing critical content, as some content from BA 360 was selectively adapted and targeted for teaching in two existing AEC courses – AEC 460 and AEC 465
 - d. Approved changes with our undergraduate minors
 - i. Modified our course requirements for our Agricultural Business Management minor
 - ii. Established a new minor – Food Economics and Policy
 - e. Incrementally revising and updating the department’s “Student Learning Outcomes” to reflect this broader understanding of our major and how it meets the career needs of our students.
2. By recognizing fundamental shifts in the Oregon, US, and global agricultural and food systems, our department has been able to continue to serve its traditional undergraduate student profile (i.e., students with a strong ag/farm background, who at post-matriculation seek management positions in production agriculture and allied industries, often within their own family operations). Changes to course titles, updates in course content, broadened efforts for undergraduate recruitment and placement upon graduation have been done seamlessly, since these changes are consistent with

the evolving needs of these traditional students. The changes have the added benefit of broadening the relevance, appeal and career opportunities for our students who do not meet our traditional student profile (i.e., students with a more suburban/urban background and/or a stronger interest in food systems, food manufacturing, food distribution/retailing and food service). Given the market demands for traceability of agricultural and food products, highly coordinated supply chains and a much greater emphasis on consumer preferences permeating back to agricultural producers and their input suppliers, a name change to our major that would now include both “agricultural” and “food” signals that our academic objectives, functions and activities reflect today’s market realities.

3. Outcomes will be assessed in three ways – Updating and then tracking our SLOs as we have been doing already, tracking placement data on companies and starting salaries of our graduating seniors, and anecdotally soliciting industry feedback, particularly from alumni and from companies hiring our students to see if our programmatic changes are providing the desired effects.
4. This proposed change in name of our major was vetted by and subsequently approved unanimously by the members of our department’s Undergraduate Program Committee, and have the support of our faculty as a whole, our Department Head and the CAS Assistant Dean for Academic Programs. Given that the name change for the major is the last remaining step in our programmatic shift to an “agricultural and food systems” approach, there is proven support and acceptance of these changes within the department.

C. Resources

1. Staffing and Resource Needs – A priority staffing need position for a tenure-track assistant professor in agribusiness was hired in 2016. This person is now teaching AEC221. Of the other changes already approved, the current course load of the department’s Faculty does not support the teaching of AEC 466. The Department’s hope is that we can successfully lobby our Dean for an additional priority staffing hire in support of our overall agribusiness program (which includes not only undergraduate instruction, but also research, outreach and graduate courses). Otherwise, all other changes are being implemented with currently available departmental resources.
2. Not applicable.
3. Not applicable.

D. Mission – How this change in the name of our major supports OSU’s mission

1. This proposal strongly supports the mission of OSU, touching on that mission’s three Signature Areas of “Advancing the Science of Sustainable Earth Ecosystems, Improving Human Health and Wellness, and Promoting Economic Growth and Social Progress.” A shift from “agriculture (i.e., farm) business management” to “agricultural and food business management” supports an integrated program of study of the economics and business of sustainable food systems, food systems that create both private benefits (e.g., profits) and public benefits (e.g., health and wellness), and food systems that contribute significantly to Oregon’s economy. Further, this name change is consistent with emerging trends within our discipline and peer institutions throughout the US and beyond, thus reinforcing the University’s vision to be a top-10 land grant university. And finally, the name change supports OSU’s overall goals of providing an “excellent teaching and learning environment” to achieve student “success through graduation and beyond”, as this new name for the major signals to employers, alumni and industry leaders that our program is actively engaged in preparing our students not only for the agricultural and food system of today but of tomorrow as well.
2. We anticipate no direct negative impacts from this name change, other than some initial confusion among alumni and academic advisors across campus and at community colleges around the state, but that confusion will be overcome relatively easily and quickly as people learn about the change. We believe that the impact will be positive, as our graduating seniors will have an easier time

“marketing” their major to potential employers, especially those who have not hired our graduates in the past. Another potential positive impact will be that our department’s reputation with industry leaders will be enriched.

Other departments across campus that may be impacted include the Food Science & Technology Department, several majors within the College of Business, and possibly the College of Public Health and Human Sciences’ bachelor program in Nutrition, Nutrition and Food Service Systems option. All of these other academic programs differ substantively from the AEC major in terms of course requirements, academic disciplines of teaching faculty and placement of graduating seniors. Hence, the impacts of having the “shared” use of the word “food” is readily mitigated and is superficial rather than substantive. Evidence of that is already clearly proven in the plus-30-year long precedent of the “shared” use of the words “agricultural”, “business” and “management” that comprise the existing name of the major, which was established in the early 1980s.

E. Strategic Plan, the effects thereon...

The Applied Economics Department will continue its long-term plans and commitments to its undergraduate program and the majors within that program. As noted previously, the name change proposed in this document is consistent with an already existing shift in our agribusiness undergraduate curriculum and teaching focus. Hence, the name change is congruent with our long-term plans to offer an undergraduate degree program that is relevant and reflective of globally inter-connected and inter-dependent agricultural and food systems. The name change supports the OSU’s Phase III strategic plan by demonstrating our efforts within the AEC Department to reflect the university’s stated plan to offer “transformative educational experiences” (i.e., by helping students enrolled in our major understand the broader, systemic nature of agricultural and food systems).

F. External Impacts

1. Relationships with other higher education institutions in Oregon: The proposed name change will have negligible impacts on other higher education institutions in Oregon. Some of Oregon’s Community Colleges (e.g., Linn-Benton, Umpqua, Chemeketa) and Eastern Oregon University have some “agribusiness” curriculum programs. The AEC Department will continue to informally partner with these other institutions, particularly in terms of helping students transfer credits, dual-enroll or otherwise coordinate between course offerings and plans of study at these schools. The proposed name change will in no way diminish these practices, but may actually encourage more students to consider pursuing a degree in agribusiness and food business management, particularly for students who may not have a strong agricultural or on-farm background.
2. The effect of the proposed name change on other constituencies outside of OSU: As noted previously, the name change will signal to alumni, potential employers who may hire our graduating seniors and to industry leaders in general, that the department is focusing its undergraduate teaching program on a “systems” view of today’s agricultural and food markets. This is a perspective widely held by these outside constituencies.

G. Accreditation

No accreditation body or professional society exists for this degree program.



Oregon State University

Abbreviated Category I Proposal

Establish; Rename, Reorganize, Suspend, and Terminate

Final Approval: OSU Provost (Exception: Terminations -- final approval is by the OSU Board of Trustees)

[Arial 10 or 12 pt; 1 inch margins; questions in italics or bold; enter "Not Applicable" – where appropriate]

Proposal Title: Agricultural and Food Business Management

College(s) and School(s): College of Agricultural Sciences

Department(s) or Program: Applied Economics

Proposal Date: 29-August-2017

Proposed Effective Term: Summer 2018

CIP* Number:

(Assigned by the Office of Academic Programs, Assessment, and Accreditation)

*U.S. Department of Education: Classification of Instructional Program number

Proposal Type:

<input type="checkbox"/> Establish	<input checked="" type="checkbox"/> Rename	<input type="checkbox"/> Suspension
	<input type="checkbox"/> Reorganization	<input type="checkbox"/> Termination
<input type="checkbox"/> Other (Explain) _____		

A. Proposal Purpose / Justification: Describe the reason(s) for the proposal. For name changes, give both the current and proposed names (titles).

B. Location: Identify the location of the academic unit or academic program within OSU's organizational structure. If applicable, include "before" and "after" organizational charts (show the reporting lines up to the Provost).

Figure 1. Current Organizational Chart

Figure 2. Proposed Organizational Chart

C. Objectives, Functions, and Activities: Provide a list of proposed objectives, functions (e.g., instruction, research, public services), and activities of the academic unit(s) or academic program(s).

1. *Explain how the academic unit(s) or academic program(s) current objectives, functions, and/or activities will be changed. Where applicable, address issues such as course offerings, program requirements, admission requirements, student learning outcomes and experiences, and how the advising structure and availability will be changed as a result of this proposal.*
2. *Describe how the reorganized program be stronger than the existing program.*
3. *Explain how the outcomes in the reorganized academic unit(s) or academic program(s) will be assessed.*
4. *Describe the extent to which affected faculty and staff support this change.*

D. Resources: Identify the resources that will either be needed or will be saved. Include information regarding personnel (administrators, faculty, staff, graduate assistants), the FTE change for academic and classified), and facilities/equipment.

1. *Identify the staffing and resource needs for the proposed academic unit(s) or academic program(s). What will be the FTE changes? Note any impact on the budgets of affected academic unit(s) or academic program(s). Provide an analysis of how the resulting academic unit(s) or academic program(s) will be adequately staffed and funded.*
2. *Complete the OSU budget pages of Recurring, One-Time, and Summary tables. What is the budget impact of the proposal (new funding needs or resources saved)?*
3. *If new resources will be required (e.g., for new faculty positions, graduate research/teaching assistants, facilities, equipment, etc.), explain where these resources will be coming from. Specify internal reallocation, Ecampus, college, OSU, federal, state, private, other funding sources or combination of funding sources. [Note: College Deans, as well as academic unit or academic program administrators will be required to sign a transmittal sheet signifying their approval and commitment to providing the required funding resources for the proposal.]*

E. Mission: Identify the relationship of the proposed change to the academic unit or academic program with OSU's mission.

<http://leadership.oregonstate.edu/trustees/oregon-state-university-mission-statement>

1. *How will the proposed change to the academic unit(s) or academic program(s) support OSU's mission, vision, and goals?*

2. *Describe the potential positive and negative impacts of the proposed changes on the academic unit(s) and/or academic program(s) involved. Identify other OSU academic units or academic programs which might be affected, and describe the potential positive and negative impact on their mission and activities.*

F. Strategic Plan: Describe how the proposal will affect the long-range strategic goals and plans for the academic unit(s) or academic program(s). Compare with OSU's current strategic plan and its three signature areas of distinction.

<http://leadership.oregonstate.edu/strategicplan/strategic-plan-phase-iii-2014-2018>

G. External Impacts: What is the relationship of the proposed academic unit(s) or academic program(s) to other institutions in the Oregon?

1. *What is the current relationship of the proposed academic unit(s) or academic program(s) with other higher education institutions in the Oregon? Describe how this relationship might be altered based on the proposed change.*
2. *Describe how the proposed change will affect other constituencies outside of OSU (e.g., federal state, local, private).*

H. Accreditation: If the academic program is professionally accredited, identify the accrediting body and describe how the proposed change may affect accreditation.

Appendices

A Transmittal Sheet

Attach a transmittal sheet signed by the dean and school/department/program administrator.

B Budget Tables

Attach OSU budget pages; identify new or saved dollars. [Note: all proposals have budgetary impacts, including costs associated with changes to existing signage, letterhead, business cards, web pages, etc.]

C Letters of Support and Liaison Comments

Attach all letters of support and liaison correspondence from individuals who will be, or potentially will be, affected by the proposal. Letters of Support are from sources outside of OSU, while Liaison Comments are from sources internal to OSU.

A. Proposal Purpose / Justification

Current name of the major: Agricultural Business Management

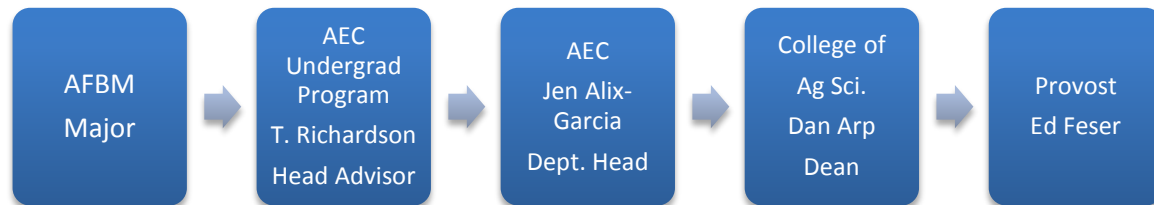
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H. Accreditation

No accreditation body or professional society exists for this degree program.



October 2, 2017

To Whom It May Concern:

Northwest FCS supports agriculture and rural communities with consistent and reliable credit and other financial services, today and tomorrow. In Oregon, we employ 100 people at our 11 locations to serve over 4,000 customers statewide. Those customers represent growers, processors and marketers of Oregon's highly diverse agriculture, food and fiber industries. The diversity stems not only from growing over 240 crops, but also in the food systems employed. For example, Oregon ranks 5th for the number of organic farms and is among the top 10 for local food systems and farmers market collaborations. There are many elements to diversity of Oregon agriculture.

The recognition by CAS faculty of the need to update the Agricultural Business Management degree to Agricultural and Food Business Management is timely. We recruit future Northwest FCS trusted advisors from Oregon State Universities College of Agricultural Sciences graduates every year. While those graduates continue to impress us with their academic preparations, the proposed degree title change more aptly describes the expectations we have as an employer and the foundational knowledge they must have to serve our customers. We serve all agriculture – not just small or big. Therefore, we are looking for graduates who understand our diverse agriculture and food systems today.

For those reasons, I support the recommendation to change the Agricultural Business Management degree to Agricultural and Food Business Management.

Sincerely,

A handwritten signature in black ink, appearing to read "B. Fetsch", with a stylized flourish at the end.



Brent J. Fetsch

Oregon President

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northwestfcs.com

Here to Help You Grow®

AGRICULTURAL and FOOD BUSINESS MANAGEMENT MAJOR (Code No. XXX) 2017-18 CHECKSHEET

Name: _____

Minor: _____

CORE REQUIREMENTS (all calsses in the core require a C- or higher)

Discovering Agricultural and Res. Econ.	AEC 121	(1)	_____	C- or above
Agricultural and Food Management	AEC 211	(4)	_____	C- or above
Agricultural and Food Marketing	AEC 221	(3)	_____	C- or above
Intro. to Env. Econ. & Policy	AEC 250	(3)	_____	C- or above
OR Intro. to Ag. & Food Econ.	AEC 251	(3)	_____	C- or above
OR Intro. to Microeconomics	ECON 201	(4)	_____	C- or above
Introduction to Macroeconomics	ECON 202	(4)	_____	C- or above
Inter. Applied Econ. I: Prod. and Cons.	AEC 311	(4)	_____	C- or above
Agricultural Business Management	AEC 442	(4)	_____	C- or above
Ag. and Food Policy Issues	AEC 461	(4)	_____	C- or above
Ag. and Food Financial Management	AEC 465	(3)	_____	C- or above
Ag. and Food Marketing Management	AEC 466	(4)	_____	C- or above

EXPERIENTIAL LEARNING:

Projects **or** Internship AEC 406 **or** 410 (6) _____

4 classes from AEC or additional upper division courses not listed from above or below or approved by advisor - 2 must be AEC courses

BUSINESS ADMINISTRATION

Financial Accounting	BA 211	(4)	_____	C- or above
Managerial Accounting	BA 213	(4)	_____	C- or above
Business Law I	BA 230	(4)	_____	

BUSINESS COURSES - upper division - choose two courses

Business Process Management	BA 302	(4)	_____	
International Business	BA 347	(4)	_____	
Managing Organizations	BA 351	(4)	_____	
Managing Ind. and Team Performance	BA 352	(4)	_____	
Operations Management	BA 357	(4)	_____	
Introduction to Financial Management	BA 360	(4)	_____	
Marketing	BA 390	(4)	_____	
Family Business Management	BA 463	(4)	_____	
Financial Institutions	FIN 441	(4)	_____	
Consumer Behavior	MRKT 492	(4)	_____	
Advertising Management	MRKT 493	(4)	_____	
Retail Management	MRKT 495	(4)	_____	
Global Marketing	MRKT 497	(4)	_____	

COMPUTERS AND TECHNOLOGY - choose one course

Computer Applications in Agriculture	AG 111	(3)	_____	
Computer Appls. and Implications	CS 101	(4)	_____	

MATHEMATICS

College Algebra	MTH 111	(4)	_____	C- or above
Calculus for Mgmt. and Social Science	MTH 241	(4)	_____	C- or above

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STATISTICS

Introduction to Statistical Methods	ST 351	(4)	___	C- or above
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QUANTITATIVE COURSES - choose two courses

Introduction to Applied Econometrics	AEC 446	(4)	___
Agricultural Price and Market Analysis	AEC 447	(4)	___
Introduction to Econometrics	ECON 424	(4)	___
Introduction to Statistical Methods	ST 352	(4)	___

ADDITIONAL WRITING COURSE	WR 323 or 327	(3)	___	C- or above
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COMMUNICATIONS

Writing I	WR 121	(3)	___	C- or above
Writing II	WR 214/222	(3)	___	
Writing III	COMM 111/114	(3)	___	

HEALTH & HUMAN SCIENCES

Lifetime Fitness for Health	HHS 231	(2)	___
Lifetime Fitness or Activity Course (PAC)	HHS 241 - 248	(1)	___

SYNTHESIS *(Must be in different departments)*

Contemporary Global Issues	___	—	___
Science, Tech. & Society	___	—	___

PERSPECTIVES *(Only 2 courses allowed in same dept.)*

Physical Science	___	—	___
Biological Science	___	—	___
1 add'l Phys/Bio Science	___	—	___

Western Culture	___	—	___
Cultural Diversity	___	—	___
Literature & the Arts	___	—	___
Social Processes	___	—	___
Diff., Power & Discrim.	___	—	___



Oregon State University
**College of Agricultural
Sciences**

Academic Programs Office
Oregon State University
147 Strand Agriculture Hall
Corvallis, Oregon 97331

P 541-737-2211
F 541-737-3178
casstudy@oregonstate.edu

September 18, 2017

OSU Academic Programs Committee and Curriculum Council:

As Assistant Dean of Academic Programs for the College of Agricultural Sciences, I am writing in support of the Applied Economics proposal to change the name of their current undergraduate degree of Agricultural Business Management to Agricultural and Food Business Management.

The proposed degree title reflects both changes in the curriculum of the current ABM degree and the larger disciplinary changes across agricultural economics and business programs in the U.S. The Applied Economics department has been changing course content and titles to reflect a larger perspective of business in the agricultural sector. Agricultural economics and business has always included as part of their disciplinary studies all of the sectors along the food chain, including production, processing, and consumption. Current consumer knowledge tends to attach perceptions to large commodity production to the term agriculture. Growth in consumer demands for organic, local and other specialty products and processing has attracted attention to not just "agricultural" production but "food", in its many forms. Following this trend, many departments across the nation, as documented in the proposal, have been including "food" in their identities, both departmental and degrees.

The diversity of academic and research studies in the College of Agricultural Sciences well supports this name change. From agronomics to fermentation, the entire food chain is studied in CAS. A degree, and appropriate title, which studies the business side of these processes is highly valued and appropriate.

The change will have little to no financial effects on the department or college. While the new title will enhance recruiting opportunities.

Sincerely,

Penelope L. Diebel
Assistant Dean for Academic Programs
College of Agricultural Sciences

Budget Sheet for Agricultural and Food Business Management

Category I Proposal – 101675

The internal reallocation expense will be a one-time expense at around \$500 to change webpages, checksheets and business cards.

There will be no external expense.