

# DEVELOPMENT OF STRATEGIC PLAN 4.0



Focus on Excellence | SP 3.0 | 2014-2018

REBRANDING EFFORT

SP 4.0 2019-2023

VISION 2030

REACCREDITATION

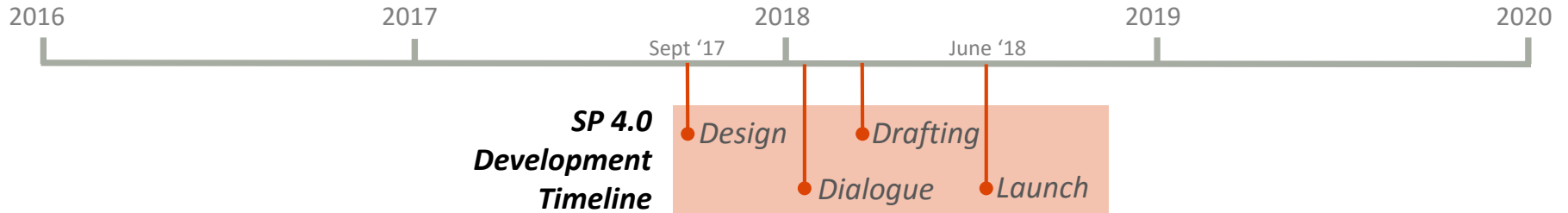
Appoint  
Coordinator

Complete Self-  
Study

Site  
Visit

Decision

DIVERSITY STRATEGIC PLAN



## OUR MISSION:

As a land grant institution committed to teaching, research, and outreach and engagement, Oregon State University promotes economic, social, cultural and environmental progress for the people of Oregon, the nation and the world. This mission is achieved by producing graduates competitive in the global economy, supporting a continuous search for new knowledge and solutions and maintaining a rigorous focus on academic excellence, particularly in the three signature areas:

- Advancing the Science of Sustainable Earth Ecosystems
- Improving Human Health and Wellness
- Promoting Economic Growth and Social Progress

## OUR VISION:

To best serve the people of Oregon, Oregon State University will be among the Top 10 land grant institutions in America.

## IN 2030:

- We offer an affordable, excellent education for all learners.
- We are leaders in education delivery.
- We innovate and collaborate in research to drive solutions.
- We are welcoming and foster belonging and success for all.
- We are visionary in our integration of arts, humanities, the sciences and engineering.
- We are accountable leaders.
- We are nimble and entrepreneurial.
- We are mindful of this special place and all Oregonians.