

Oregon State University  
**Extended Campus**  
**PROGRAM DEVELOPMENT GRANT**  
**REQUEST FOR PROPOSALS (RFP)**  
FY2014-2017

Project Title: Online BA in Spanish

Sponsoring School and College: School of Language, Culture, and Society; College of Liberal Arts

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Justification

We anticipate needing funds to develop and refresh all remaining courses that will be offered by Ecampus. Expenses as outlined above for the coordinator and advising positions are based on current salary.

In order to fully develop the film and literature courses, \$4,500 are required for the purchase of DVD classroom licenses and books. The DVD licenses will allow us to make the films available to our students as streaming media via Blackboard.

Additionally, the coordinator/advisor will require a laptop.

- The new online BA in Spanish will require a total of 28 new courses to be developed and made available online and 4 existing courses need to be refreshed (SPAN 211, 212, 213 and 317).
- SPAN 311, 312, 319 and 339 are part of the BA but have been created or refreshed recently and they don't need budget assigned at this time.
- SPAN 199 and 299 are not part of the BA but they will be needed as students with poor conversational skills will be advised to take them in order to progress into SPAN 311, 312 and 320.
- The BA in Spanish consists in 12 mandatory upper-division credits and 33 upper division electives (see details below) covering various subjects such as language, literature, culture, linguistics and sociolinguistics to be approved by a major advisor.

\*=Bacc Core, ^=WIC, Underlined=not currently offered through Ecampus

<b>Current On-campus Spanish major (total of 45 upper division credits)<sup>1</sup></b>	<b>Proposed Online Spanish major (total of 45 upper division credits)<sup>1</sup></b>
<b>REQUIRED (12 credits):</b>	<b>REQUIRED (12 credits):</b>
9 credits to choose from:	9 credits to choose from:
SPAN *331, *332, 333. The Cultures of Spain and Portugal (3,3,3)	SPAN *331, * <u>332</u> , <u>333</u> . The Cultures of Spain and Portugal (3,3,3)
SPAN *336, *337, *338. Latin American	SPAN * <u>336</u> , *337, * <u>338</u> . Latin American

<sup>1</sup> Each of these must be completed with a average grade of B. Required course may not be taken S/U.

Culture (3,3,3)	Culture (3,3,3)
and/or	and/or
SPAN 339. Mexican Immigrant Experience in the United States (3)	SPAN 339. Mexican Immigrant Experience in the United States (3)
WIC (3 credits):	WIC (3 credits):
SPAN ^438. Selected Topics in Luso-Hispanic Culture (3)	SPAN ^438. Selected Topics in Luso-Hispanic Culture (3)
SPAN 439. Topics in Mexican Culture as Evidenced through Mexican Film (3)	SPAN 439. Topics in Mexican Culture as Evidenced through Mexican Film (3)
SPAN *^470. Advanced Spanish Coordinated Studies (3)	
<b>ELECTIVES (33 credits):</b>	<b>ELECTIVES (33 credits):</b>
33 credits to be approved by a major advisor, to include 6 credits of literature, and 9 credits at the 400-level. Not more than 3 credits can come from SPAN 410. At least 15 of the 45 credits must come from OSU coursework.	33 credits to be approved by a major advisor, to include 6 credits of literature, and 9 credits at the 400-level. Not more than 3 credits can come from SPAN 410. At least 15 of the 45 credits must come from OSU coursework.
SPAN 311. Advanced Spanish Grammar (3)	SPAN 311. Advanced Spanish Grammar (3)
SPAN 312. Intermediate Writing Skills (3)	SPAN 312. Intermediate Writing Skills (3)
SPAN 313. Spanish Language through Culture (3)	SPAN 313. Spanish Language through Culture (3)
SPAN 314, 315, 316. Third-year Spanish for Native Speakers (3,3,3)	SPAN 314, 315, 316. Third-year Spanish for Native Speakers (3,3,3)
SPAN 317. Directed Reading and Writing in Spanish (3)	SPAN 317. Directed Reading and Writing in Spanish (3)
SPAN 318. Introduction to Spanish Language Literature (3)	SPAN 318. Introduction to Spanish Language Literature (3)
SPAN 319. Spanish for Business (3)	SPAN 319. Spanish for Business (3)
SPAN 320. Spanish Conversation	SPAN 320. Spanish Conversation (3)
SPAN 327. Mexican-American Lit & Comp for Span Heritage Lang Learners (3)	SPAN 327. Mexican-American Lit & Comp for Span Heritage Lang Learners (3)
SPAN *331, *332, 333. The Cultures of Spain and Portugal (3,3,3)	SPAN *331, *332, 333. The Cultures of Spain and Portugal (3,3,3)
SPAN *336, *337, *338. Latin American Culture (3,3,3)	SPAN *336, *337, *338. Latin American Culture (3,3,3)
SPAN 339. Mexican Immigrant Experience in the United States (3)	SPAN 339. Mexican Immigrant Experience in the United States (3)
SPAN 344. Selected Topics in Literature (3)	SPAN 344. Selected Topics in Literature (3)
SPAN 350. Phonetics and Pronunciation (3)	
SPAN 351. Hispanic Linguistics (3)	SPAN 351. Hispanic Linguistics (3)
SPAN 355. Spanish for Health Care Professions (3) (Pending CAT-II approval)	SPAN 355. Spanish for Health Care Professions (3) (Pending CAT-II approval)
SPAN 411. Specialized Grammar or Linguistics Topics (3)	SPAN 411. Specialized Grammar or Linguistics Topics (3)
SPAN 412. Advanced Composition (3)	SPAN 412. Advanced Composition (3)
SPAN 413. Advanced Communication	SPAN 413. Advanced Communication

Skills (3)	Skills (3)
SPAN 435. Special Topics in Latin American Culture (3)	SPAN <u>435</u> . Special Topics in Latin American Culture (3)
SPAN 436. Special Topics in U.S. Latino Culture ( ) (Pending CAT-II approval)	SPAN <u>436</u> . Special Topics in U.S. Latino Culture ( ) (Pending CAT-II approval)
SPAN ^438. Selected Topics in Luso-Hispanic Culture (3)	SPAN ^ <u>438</u> . Selected Topics in Luso-Hispanic Culture (3)
SPAN ^439. Topics in Mexican Culture as Evidenced through Mexican Film (3)	SPAN ^ <u>439</u> . Topics in Mexican Culture as Evidenced through Mexican Film (3)
SPAN 441. Contemporary Short Stories ( ) (Pending CAT-II approval)	SPAN <u>441</u> . Contemporary Short Stories ( ) (Pending CAT-II approval)
SPAN 444. Selected Topics in the Literature of Spain (3)	
SPAN 448. Latin American Great Works (3)	
SPAN 453. Spanish Sociolinguistics (3)	SPAN <u>453</u> . Spanish Sociolinguistics (3)
SPAN 455. Introduction to Spanish Translation (3)	SPAN <u>455</u> . Introduction to Spanish Translation (3)
SPAN 456. Spanish in the United States (3)	SPAN <u>456</u> . Spanish in the United States (3)

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**All prospective majors must consult with a program advisor at least once a year.**

World, Language and Cultures majors must participate in an OUS, OSU-approved study abroad program, or in an approved internship experience in a Spanish speaking country or fulfill this requirement as determined by the director of the School of Language, Culture, and Society.

Students who do not find an OSU-approved program (this includes OUS and other programs run through IDEA and OUS) that fits their academic and/or geographical needs can petition to have a different program approved by a sub-committee of the Study Abroad Advisory Committee. The requirement for petitioning a program must include an academic and/or geographic reason why a student is choosing a program not on the list.

### Program Description

World Languages and Cultures, in cooperation with Ecampus, proposes this BA degree in Spanish, fully taught online, that will give nontraditional audiences the chance to graduate in a discipline on high demand. Spanish is a language with a strong and increasing presence in the United States and this degree will provide to our students the tools not only to be a proficient user but to understand and interact with the culture associated to the Spanish speaking world.

Spanish is spoken in more than 30 countries by 430 million speakers, but its relevance it is not limited to numbers of speakers and its spread around the globe. Spanish is profusely used in many fields such as business and economy, diplomacy, politics, medicine, research, culture, sports and many more. Focusing in the United States, Spanish is projected to remain the most commonly spoken non-English language in the country and the population of Spanish speakers is expected to continue growing during the upcoming years<sup>2</sup>. Therefore, having Spanish knowledge in a resume is a clear advantage nowadays.

Furthermore, the relevance of Spanish it is not limited to the population segment that aims at being more competitive in the job market. Understanding Spanish culture --and language-- gives us a better chance of success when facing the social and economic challenges that are taking place in the United States. The state of Oregon itself is a clear example of these challenges. Taking all this into account and adding the stand for diversity taken by OSU in its Strategic Plan it makes sense and it is actually our responsibility to offer yet another option to get formal college education in Spanish. It is, in the end, a benefit to our whole community.

Finally, we honestly believe that the overall quality, the social justice component and the option for Spanish heritage students that characterizes SCLS and WLC programs give this BA in Spanish a solid base for success.

Effective Term: winter, 2015.